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Nota di contenuto	Chapter1: Introduction: Star Architecture in and across European -- PartI: Approaching star architecture in and across cities in Europe -- Chapter2: Star architecture as socio-material assemblages -- Chapter3: The representation of star architecture between local and global identities -- Chapter4: Star architecture's interplays and urban effects on cities -- Chapter5: Star architecture and the field of urban design -- Chapter6: Star architecture spreads in Europe: Culture-led waterfront projects between 1990 and 2015 -- PartII: Star architecture and the media -- Chapter7: The circulation of news and images: Star architecture and its media effects -- Chapter8: Architecture of the image: Photography acting in urban landscapes -- Chapter9: Star architecture from below: Narratives and images from the social networks -- PartIII: Urban performances of star architecture -- Chapter10: The multifarious effects of star architecture: The case of Kunsthaus Graz -- Chapter11: Situating star architecture projects: The

case of Phaeno in Wolfsburg -- Chapter12: The political context of star architecture projects: The case of the Kultur- und Kongresszentrum Luzern (KKL) -- Chapter13: Star architecture and the boundaries of tourism: The case of Paris -- Chapter14: Euro-Star-Architecture: Comparing high-speed rail stations in Europe -- PartIV: Star architecture in heritage rich cities -- Chapter15: Star architecture landing in UNESCO Sites: Local frictions and new perspectives -- Chapter16: The challenges of star architecture in historic cities: The case of the Acropolis Museum in Athens -- Chapter17: Star architecture and the urban landscape: The case of Vienna -- PartV: Conclusions -- Chapter18: Conclusions: Lessons learnt and future research -- Chapter19: Commentary: Parallel realities: Star architecture and overtourism in the age of internet.

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#### Sommario/riassunto

Cities across the world have been resorting to star architects to brand their projects, spark urban regeneration and market the city image internationally. This book shifts the attention from star architects to star architecture, arguing that the process of deciding about and implementing relevant architectural and urban projects is not the product of any single actor. Star architecture can, in fact, be better studied and understood as assembled by multiple actors and in its relationship with urban transformation. In its 18 chapters, the book presents a multidisciplinary collection of expert contributions in the fields of urban planning, architecture, media studies, urban economics, geography, and sociology, consistently brought together for the first time to deal with this topic. Through a vast array of case studies and analytical techniques touching over 20 cities in Europe, the book shows the positive and more problematic impacts of star architecture with reference to the preservation of built heritage, tourism and media. The book will be of interest to architects, sociologists, urban planners, and public administrators.

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