

1. Record Nr.	UNINA9910483862603321
Titolo	Digital Communications at Crossroads in Africa : A Decolonial Approach // edited by Kehbuma Langmia, Agnes Lucy Lando
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Pivot, , 2020
ISBN	9783030424046 3030424049
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (196 pages)
Disciplina	621.382 301
Soggetti	Communication Ethnology - Africa Culture Digital media Media and Communication African Culture Digital and New Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Seshu nu per nkh: The Ancient Kemetian Genesis of Digital Communication - Abdul Karim Bangura -- 2. Digital Communications: Colonization or Rationalization? - Chuka Onwumechili and Shamilla Amulega -- 3. Digital Communication in Africa at Crossroads: From Physical Exploitation in the Past to Virtual Dominance Now - M'Bawine Atintande -- 4. Africa at Development Policy and Practice Crossroads in the Digital Era: Navigating Decolonization and Glocalization - Bala A. Musa -- 5. Pax-Africana versus Western Digi-Culturalism: An Ethnomethodological Study of Selected Mobile African Apps - Kehbuma Langmia -- 6. Africans and Digital Communication at Crossroads: Rethinking Existing Decolonial Paradigms - Agnes Lucy Lando -- 7. African Communication Paradigms between Yesterday and Tomorrow: Preserving and Enhancing Africanity in the Digital Age - Mohammed Saliou Camara -- 8. Digital Communication Tools in the Classroom as a

Sommario/riassunto

"Once again the creative communication scholar, Kehbuma Langmia, has brought us a volume that expands the boundaries of the field of communication. This is sure to be a major force in the field." --Molefi Kete Asante, Professor and Chair, Department of Africology, Temple University "Africa has always been marginalized in history and other social sciences, until now. Here is a text that will open the minds of scholars and learners around the world about the origins of digital communication. I encourage everyone, especially media instructors, scholars, and students of digital media and global communication to read Digital Communications at Crossroads in Africa: A Decolonial Approach." --(Prof.) Emmanuel K. Ngwainmbi, Volume Editor, Media in the Global Context: Applications and Interventions Digital communication as it is practiced in Africa today is at a crossroad. This edited collection takes that crossroad as its starting point, as it both examines the complicated present and looks to the uncertain future of African communication systems. Contributing authors explore how western digital communication systems have proliferated in the African communication landscape, and argue that rich and long-cherished African forms of communal, in-person communication have been increasingly abandoned in favor of assimilation to western digital norms. As a result, future generations of Africans born on the continent and abroad may never recognize and appreciate African systems of communications. Acknowledging that globalized digital communication systems are here to stay, the volume contends that in order to comprehend the past, present, and future of African communications, scholars need to decolonize their approach to teaching and consuming mediated and in-person communications on the African continent and abroad. Dr. Kehbuma Langmia is a Fulbright Scholar and Professor and Chair in the Department of Strategic, Legal and Management Communication at Howard University, USA. Dr. Agnes Lucy Lando is an Associate Professor of Communication and Media Studies at Daystar University, Kenya. .
