

1. Record Nr.	UNINA9910483837403321
Titolo	Touring Consumption // edited by Stephan Sonnenburg, Desmond Wee
Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer VS, , 2015
ISBN	3-658-10019-2
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (318 p.)
Collana	Management – Culture – Interpretation, , 2625-2686
Disciplina	300 300.1 306
Soggetti	Social sciences Cultural studies Sociology Methodology of the Social Sciences Cultural Studies Sociological Theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Embodiment and experience -- Brand and space -- Form and performance -- Culture and discourse.
Sommario/riassunto	This book attempts to confront spatial, performative and cultural interrelations between tourism and social economic behavior by providing a critical platform for the articulation of touring consumption in our contemporary world. Tourism has become a significant area of scholarship especially given the industry's product development opportunities on a global scale. However, the emphasis placed on such research has largely been from a supply-side perspective. What needs to be explored is the shift towards the agencies of the tourist or traveler as consumer, and consumption as being embodied as a moment of practice in continuous states of touring. Contents Embodiment and experience Brand and space Form and performance Culture and discourse Target Groups Researchers, lecturers and students of social sciences, cultural studies and management Practitioners from different fields of business The Editors Stephan

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