

1. Record Nr.	UNINA9910483669503321
Titolo	Software Business : 11th International Conference, ICSOB 2020, Karlskrona, Sweden, November 16–18, 2020, Proceedings // edited by Eriks Klotins, Krzysztof Wnuk
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-67292-1
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (VIII, 229 p. 70 illus., 23 illus. in color.)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 407
Disciplina	338.761053
Soggetti	Computer industry Business information services Entrepreneurship New business enterprises Technological innovations Software engineering The Computer Industry IT in Business Innovation and Technology Management Software Engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	How SaaS Companies Price Their Products: Insights from an Industry Study -- Architecting AI deployment: A Systematic Review of State-of-the-art and State-of-practice Literature -- Autonomously Improving Systems in Industry: A Systematic Literature Review -- Industrial Agile Transformations Lacking Business Emphasis: Results from a Nordic Survey Study -- Essential Approaches to Dual-Track Agile: Results from a Grey Literature Review -- Using Blockchain in Digitalizing Enterprise Legacy Systems: An Experience Report -- Communication Practices in Continuous Software Development -- Startups transitioning from early to growth phase – A pilot study of technical debt perception -- How to Conduct Customer Interviews? A Workshop Format for Teaching Customer Interview Skills -- Towards Ethical Guidelines of Location-

Based Games: Challenges in the Urban Gaming World -- Continuous Experimentation with Product-Led Business Models: A Comparative Case Study -- Insights from a software engineering course that promotes entrepreneurship in a VUCA perspective -- A Trend Analysis of Software Business Research.

Sommario/riassunto

This book constitutes the refereed proceedings of the 11th International Conference on Software Business, ICSOB 2020, which was held during November 16-18, 2020. The conference was originally planned to take place in Karlskrona, Sweden, but changed to an online format due to the COVID-19 pandemic. The 13 full papers and 5 short papers presented were carefully reviewed and selected from 39 submissions. They deal with a range of topics including practices for engineering and marketing software-intensive products, extracting business value from machine learning based software components, ethical considerations of the software business, software ecosystems, and pedagogy of teaching entrepreneurship and software business. .
