

1. Record Nr.	UNINA9910483669503321
Titolo	Software business : 11th international conference, ICSOB 2020, Karlskrona, Sweden, November 16-18, 2020 : proceedings // Eriks Klotins and Krzysztof Wnuk (editors)
Pubbl/distr/stampa	Cham, Switzerland : , : Springer, , [2021] Â©2021
ISBN	3-030-67292-1
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (VIII, 229 p. 70 illus., 23 illus. in color.)
Collana	Lecture Notes in Business Information Processing, , 1865-1348 ; ; 407
Disciplina	338.761053
Soggetti	Computer software industry Software engineering - Management Computer software - Development - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	How SaaS Companies Price Their Products: Insights from an Industry Study -- Architecting AI deployment: A Systematic Review of State-of-the-art and State-of-practice Literature -- Autonomously Improving Systems in Industry: A Systematic Literature Review -- Industrial Agile Transformations Lacking Business Emphasis: Results from a Nordic Survey Study -- Essential Approaches to Dual-Track Agile: Results from a Grey Literature Review -- Using Blockchain in Digitalizing Enterprise Legacy Systems: An Experience Report -- Communication Practices in Continuous Software Development -- Startups transitioning from early to growth phase -- A pilot study of technical debt perception -- How to Conduct Customer Interviews? A Workshop Format for Teaching Customer Interview Skills -- Towards Ethical Guidelines of Location-Based Games: Challenges in the Urban Gaming World -- Continuous Experimentation with Product-Led Business Models: A Comparative Case Study -- Insights from a software engineering course that promotes entrepreneurship in a VUCA perspective -- A Trend Analysis of Software Business Research.
Sommario/riassunto	This book constitutes the refereed proceedings of the 11th International Conference on Software Business, ICSOB 2020, which was

held during November 16-18, 2020. The conference was originally planned to take place in Karlskrona, Sweden, but changed to an online format due to the COVID-19 pandemic. The 13 full papers and 5 short papers presented were carefully reviewed and selected from 39 submissions. They deal with a range of topics including practices for engineering and marketing software-intensive products, extracting business value from machine learning based software components, ethical considerations of the software business, software ecosystems, and pedagogy of teaching entrepreneurship and software business. .
