

1. Record Nr.	UNINA9910483565603321
Autore	Jiménez-Martínez César
Titolo	Media and the Image of the Nation during Brazil's 2013 Protests // by César Jiménez-Martínez
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9783030382384 3030382389
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (228 pages)
Disciplina	306.0981 327.2
Soggetti	Communication Digital media Ethnology - Latin America Culture Communication in politics Diplomacy Media and Communication Digital and New Media Latin American Culture Political Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction: The June 2013 Protests and the Image of Brazil -- 2. Theorising the Image of the Nation: Contestation, Media and Visibility -- 3. Before the June Journeys: The Contested Visibility of the 'New' Brazil -- 4. The Visible Nation: The Media Coverage of the June Journeys -- 5. Strategies of Mediated Visibility: Replacement, Adjustment and Re-appropriation -- 6. Conditions of Mediated Visibility: Routines, Norms, Technologies and Commercialism -- 7. Conclusion: Beyond the Visible, Beyond the June Journeys.
Sommario/riassunto	This book explores the struggles over the mediated construction and projection of the image of the nation at times of social unrest. Focusing

on the June 2013 protests in Brazil, it examines how different actors – authorities, activists, the national media, foreign correspondents– disseminated competing versions of ‘what Brazil was’ during that pivotal episode. The book offers a fresh conceptual approach, supported by media coverage analysis and original interviews, that demonstrates the potential of digital media to challenge power structures and establish new ways of representing the nation. It also highlights the vulnerability of both ‘old’ and ‘new’ media to forms of inequality and disruption due to political interferences, technological constraints, and continuing commercial pressures. Contributing to the study of media and the nation as well as media and social movements, the author throws into sharp relief the profound transformation of mediated nationhood in a digital and global media environment. .
