1. Record Nr. UNINA9910483561103321 MOOCs and the participatory challenge: from revolution to reality // **Titolo** edited by Divina Frau-Meigs, Sara Osuna-Acedo, and Carmen Marta-Lazo Cham, Switzerland:,: Springer,, [2021] Pubbl/distr/stampa ©2021 **ISBN** 3-030-67314-6 Descrizione fisica 1 online resource (161 pages): illustrations Disciplina 371.358 Soggetti MOOCs (Web-based instruction) Aprenentatge electrònic Llibres electrònics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Intro -- Introduction: MOOCs: Learning from Disruption -- Contents --Nota di contenuto About the Editors -- Part I: Fundamentals Revisited -- Chapter 1: MOOCs as Creative Industries and Vectors of Transliteracy -- 1.1 MOOCs as Experiential and Relational Goods Within Creative Industries -- 1.1.1 Relational and Experiential Goods -- 1.1.2 MOOCs from the Corporate Perspective -- 1.1.3 MOOCs from the User/Learner Perspective -- 1.2 MOOCs as they Affect Institutions of Knowledge --1.2.1 Social Entrepreneurship -- 1.2.2 MOOCs as Facilitators

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