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Autore	Dutta Mohan
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Nota di contenuto	Chapter 1: Introduction: A framework for communicating social change -- Chapter 2: Development, Dominance, and Communication -- Chapter 3: Marxist Social Change Communication -- Chapter 4: Culture and Social Change Communication -- Chapter 5: Technologies for Development and Social Change -- Chapter 6: Culture-Centered Approach to Communication for Social Change -- Chapter 7: Social Change Communication as Academic-Activist-Community Partnerships.
Sommario/riassunto	Drawing on the culture-centered approach (CCA), this book re-imagines culture as a site for resisting the neocolonial framework of neoliberal governmentality. Culture emerged in the 20th Century as a conceptual tool for resisting the hegemony of West-centric interventions in development, disrupting the assumptions that form the basis of development. This turn to culture offered radical possibilities

for decolonizing social change but in response, neocolonial development institutions incorporated culture into their strategic framework while simultaneously deploying political and economic power to silence transformative threads. This rise of "culture as development" corresponded with the global rise of neo-liberal governmentality, incorporating culture as a tool for globally reproducing the logic of capital. Using examples of transformative social change interventions, this book emphasizes the role of culture as a site for resisting capitalism and imagining rights-based, sustainable and socialist futures. In particular, it attends to culture as the basis for socialist organizing in activist and party politics. In doing so, *Culture, Participation and Social Change* offers a framework of inter-linkage between Marxist analyses of capital and cultural analyses of colonialism. It concludes with an anti-colonial framework that re-imagines the academe as a site of activist interventions.

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