Record Nr. UNINA9910483521603321 Autore Mongkhonvanit Jomphong Titolo Coopetition for Regional Competitiveness: The Role of Academe in Knowledge-Based Industrial Clustering / / by Jomphong Mongkhonvanit Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2014 Pubbl/distr/stampa **ISBN** 9789812871497 9812871497 Edizione [1st ed. 2014.] Descrizione fisica 1 online resource (114 p.) Collana SpringerBriefs in Education, , 2211-193X;; 0 Disciplina 378.17344678 Soggetti Education, Higher Development economics **Higher Education Development Economics** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Part I: Knowledge Economy and Regional Competitiveness -- Chapter 1. Knowledge Economy -- Chapter 2. Regional Competitiveness: Key Players in Knowledge-Based Industrial Cluster.- Part II: Academe in Regional Competitiveness -- Chapter 3. Academe in Improving Knowledge-Based Regional Competitiveness -- Chapter 4. Academes' Functions Within Innovation System -- Chapter 5. Academe to Enhance Industrial Clusters in Different Regions -- Part III: 'Coopetition' Towards Regional Competitiveness -- Chapter 6. Academe-Industry-Government (A-I-G) Towards Regional Competitiveness -- Chapter 7. Development of Industrial Cluster in Emerging Economies: Case Study of Academe-Industry-Government Dynamics in Thailand's Automotive Cluster -- Chapter 8. U-TECH Framework -- Chapter 9. 'Coopetition' of Academe-Industry-Government: A Framework for Regional Competitiveness -- Chapter 10. Academe in Coopetitive System of Value Creation for Regional Competitiveness: Success Factors. This book investigates the roles of industrial clustering and of tertiary Sommario/riassunto educational institutions in the development of industrial clusters and

competitiveness. It examines the concept of regional development

through industrial clustering to understand the relationships and factors influencing coopetition (cooperation and competition) between government, companies and tertiary educational institutions. In addition, the book proposes applicable models and methods for improving the dynamics of government, tertiary education, national research institutes and firms in order to improve the skills, knowledge, innovation and competitiveness of industrial clusters, using Thailand's automotive cluster as a central case study.