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Nota di contenuto	Part I Manfred Steger and the Theorizing Globalization -- 1. Blazing Scholarly Ground: From International Studies to Global Studies -- 2. Evolving Global Studies -- 3. The Social Imaginary in Theory and Practice -- 4. Global Studies: Contested Fields, One Domain? -- Part II Manfred Steger's Global Imaginary and Everyday Life -- 5. Searching for Sugar Man: Thinking on the Border of the Global/Apartheid Imaginary (Isaac Kamola) -- 6. Global Imaginaries Beyond Markets: The Globalization of Money, Family, and Financial Inclusion -- 7. Into the Glorious Future: The Utopia of Cybernetic Capitalism According to Google's Ideologues -- 8. Imagining Global Non-violent Consciousness -- 9. The Symbolic Power of the Global: Interpreting Cultural and

Ideological Change in Melbourne, Australia -- 10. The 'Craic' Goes Global: Irish Pubs and the Global Imaginary -- 11. Afterword.

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Sommario/riassunto

Manfred B. Steger's extensive body of work on globalization has made him one of the most influential scholars working in the field of global studies today. His conceptualization of the global imaginary is amongst the most significant developments in thinking about globalization of the last three decades. Revisiting the Global Imaginary pays tribute to Steger's contribution to our intellectual history with essays on the evolution, ontological foundations and methodological approaches to the study of the global imaginary. The transdisciplinary framework of this field of enquiry lends itself to investigation in diverse sites. This volume of essays explores practices associated with the reproduction of the global imaginary in such diverse sites as mobile money, Irish pubs, cyber-capitalism, urban space, music in post-apartheid South Africa and global political movements, amongst others.

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