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Nota di contenuto	Introduction -- 1. Global Why -- 2. Global How -- 3. Forty Four Theses on Globalization -- 4. Pattern Analysis -- 5. Histories of Globalization -- 6. Decentering Rome -- 7. DNA and Connectivity. - 8. Technology and Connectivity -- 9. Art and Connectivity -- 10. Borders and Connectivity, Enlargement-and-Containment -- 11. Paradoxes of Populism.
Sommario/riassunto	"This impressive book represents an enormous feat of synthesis, and offers many original insights in the fields of global studies, globalization, and connectivity. It provides lively and clearly written interpretations of complex debates, and will be extremely valuable as a teaching resource as well as making an important and lasting contribution to scholarship across many disciplines and within interdisciplinary debates." - Robert Holton, Professor Emeritus, Trinity College Dublin, Ireland "Pieterse's new book is a tour de force. Not only does it subject existing scholarship to withering, yet reasoned critique but it also presents connectivity as the central thread of globalization.

The book explores intricacies of connectivity through genetic codes, technology, art, borders, populism and much more. This is a major contribution to understanding globalization." - Barrie Axford, Professor Emeritus Oxford Brookes University, UK This textbook provides readers with evocative and analytical accounts of social processes that are linked to globalization and connectivity, which includes a wide range of multi-centred connections in history, DNA analysis, technology, art, populism and political economy. Rather than globalization, Nederveen Pieterse focuses on connectivity. His approach to globalization differs from both structuralist accounts of the world-system, and the institutionally-centred focus of much work in international studies. This synthesis will provide a new resource to reconstruct theoretical approaches to globalization and global studies. Fluently written, clearly organized and with an interdisciplinary approach, the book will be accessible to upper division undergraduates and graduates in social sciences, including students and researchers from the fields of sociology, politics, political economy, development studies and international relations.
