1. Record Nr.	UNINA9910483494003321
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Titolo	Optimization Models in Steganography Using Metaheuristics [[electronic resource] /] / by Dipti Kapoor Sarmah, Anand J. Kulkarni, Ajith Abraham
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-42044-2
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (174 pages)
Collana	Intelligent Systems Reference Library, , 1868-4394 ; ; 187
Disciplina	652.8
Soggetti	Computational intelligence
	Artificial intelligence
	Optical data processing
	Computational Intelligence
	Artificial Intelligence
	Image Processing and Computer Vision
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	This book explores the use of a socio-inspired optimization algorithm (the Cohort Intelligence algorithm), along with Cognitive Computing and a Multi-Random Start Local Search optimization algorithm. One of the most important types of media used for steganography is the JPEG image. Considering four important aspects of steganography techniques – picture quality, high data-hiding capacity, secret text security and computational time – the book provides extensive information on four novel image-based steganography approaches that employ JPEG compression. Academics, scientists and engineers engaged in research, development and application of steganography techniques, optimization and data analytics will find the book's comprehensive coverage an invaluable resource.