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Nota di contenuto	Prefatory Note -- Introduction: The Nature of this text -- Chapter 1. Can Business Be a Moral Enterprise? -- Chapter 2. Employee Rights and Responsibilities The Internal Constituencies of Business -- Chapter 3: Customers, Community, and World: The External Constituencies of Business.
Sommario/riassunto	The book tracks the rise of Business Ethics as a discipline in the United States through a review of the basic understandings of the role of business practices in the operations of society, beginning with Aristotle and proceeding to a review of the formative concepts and cases in the history of American business.