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Nota di contenuto	Introduction: Social Media at the Cross-Roads -- Chapter 2 -- The audiovisual industry facing the digital revolution: understanding the present and inventing the future -- Chapter 3- Convergence between on-line media and telecommunications: A threat to diversity? -- Chapter 4- Blurred Lines: Regulating beyond media to protect media pluralism -- Chapter 5 -- From media pluralism to the quality of online news: New issues with digital platforms -- Chapter 6 -- The Quid Pro Quo Rationale and the Case for Aggregate Social Media User Data as Public Resource -- Chapter 7- GDPR and Media Regulation -- Chapter 8- How to teach the next generation of professional students about the emerging digital communication global regulatory regime -- Conclusions: A prognostic for the next 5, 20, and 100 years of media regulation.
Sommario/riassunto	Digital and social media companies such as Apple, Google, and Facebook grip the globe with market, civic, and political strength akin to large, sovereign states. Yet, these corporations are private entities. How should states and communities protect the individual rights of their citizens - or their national and local interests - while keeping pace with globalized digital companies? This scholarly compendium examines regulatory solutions which encourage content diversity and protect fundamental rights. The volume compares European and US regulatory approaches, including closer focus on topics such as privacy,

copyright, and freedom of expression. Further, we propose pedagogical models for educating students on possible regulatory regimes of the future. Our final chapter invites readers to consider social and digital media regulation for both this generation and the ones to come.
