

1. Record Nr.	UNINA9910483440703321
Autore	Johnston Gordon
Titolo	BBC World Service : Overseas Broadcasting, 1932–2018 // by Gordon Johnston, Emma Robertson
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2019
ISBN	1-137-31855-4
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (344 pages)
Disciplina	384.540941
Soggetti	Great Britain—History World history Civilization—History World politics Communication History of Britain and Ireland World History, Global and Transnational History Cultural History Political History Media and Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. 1 From Empire to World Service: an introduction -- 2. The Empire Service and English Language Broadcasting -- 3. The BBC and Foreign Language Broadcasting -- 4. Overseas Broadcasting and the Second World War -- 5. The BBC and the Cold War -- 6. One Voice, Many Accents? The BBC and Empire after the Second World War -- 7. Security, Trust and the Future of the BBC World Service -- .
Sommario/riassunto	This book is the first full-length history of the BBC World Service: from its interwar launch as short-wave radio broadcasts for the British Empire, to its twenty-first-century incarnation as the multi-media global platform of the British Broadcasting Corporation. The book provides insights into the BBC's working relationship with the Foreign Office, the early years of the Empire Service, and the role of the BBC during the Second World War. In following the voice of the BBC through

the Cold War and the contraction of the British empire, the book argues that debates about the work and purposes of the World Service have always involved deliberations about the future of the UK and its place in the world. In current times, these debates have been shaped by the British government's commitment to leave the European Union and the centrifugal currents in British politics which in the longer term threaten the integrity of the United Kingdom. Through a detailed exploration of its past, the book poses questions about the World Service's possible future and argues that, for the BBC, the question is not only what it means to be a global broadcaster as we enter the third decade of the twenty-first century, but what it means to be a national broadcaster in a divided kingdom.
