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Nota di contenuto	Chapter 1 Media's Role in the AI Era? -- Chapter 2 Differences in Smart Media Communication -- Chapter 3 VR—Pioneering Smart Media Communication -- Chapter 4 SmartStories—The Backbone of Smart Media Communication -- Chapter 5 Social Network—The Core of Smart Media Communication -- Chapter 6 Platform Society—The Trend of Smart Media Communication -- Chapter 7 The Push by 5G -- Chapter 8 Reflection and Future of Smart Media Communication. .
Sommario/riassunto	This book provides the readers with an interdisciplinary perspective on communication in the diffuse boundaries that also demonstrates the diversity and inclusion for presenting wide range and rapid changes in contents, and the authors use “smart” as the guiding principle while indicate “communication” has been defined as a core feature. Appropriately, the book is divided into eight major sections. As always, the inevitable result of upgrading and constant iterations of developing new communication technology, the media communication has turned out to be one of the most important means in the smart era. The book sheds new light on virtual reality (VR), a pioneering technology in smart media communication, as an entry point to explore why the core social networks of smart news and smart media communication could occupy the central position in smart media communication while to discuss issues such as platform society built using smart media

communication, and further elaborate on the integration of 5G technology, media and social transformation. This book not merely covers disciplines such as journalism and communication, but also on the universal application of smart media communication, and furthermore, it provides practical guidance and reviews cutting-edge ideas. It serves as a good future reference to help scholars, graduate students as well as relevant professionals for thinking outside the box that in order to continually expand reader's knowledge and professional capabilities, especially aware of the impact of observation and judgment, value analysis and lifelong learning. .
