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Titolo	Advancing a Design Approach to Enriching Public Mobility / / edited by Selby Coxon, Robbie Napper
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Descrizione fisica	1 online resource (323 pages) : illustrations
Collana	Intelligent Systems Reference Library, , 1868-4408 ; ; 198
Disciplina	388.4
Soggetti	Computational intelligence Transportation engineering Traffic engineering Computational Intelligence Transportation Technology and Traffic Engineering
Lingua di pubblicazione	Inglese
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Nota di contenuto	Mobility as a service through design -- Visual conflict framing in public transport -- Unbounded ergonomics – addressing gender transport poverty.
Sommario/riassunto	This book examines research at the intersection of design and public mobility from both an academic and practice perspective. An eclectic collection of projects and topics not normally found in the mainstream literature on transportation, from implementing gender-sensitive design to examining how to reconceptualize future public interactions with mobility. The book brings together leading thinkers in design and mobility from around the world and from different modal perspectives sharing insights into how we navigate the emerging public mobility landscape. This collection is valuable for transport operators and practitioners seeking to better understand the impact design can have on public mobility and innovate in a rapidly changing operational environment.