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Sommario/riassunto	This book is the first to thoroughly account for the changes in the landscape of cultural policy caused by digital communication and digital media. Valtysson investigates how communication infrastructures and dominant tech giants increasingly shape citizens' production and consumption patterns, influencing how people meet and interact with cultural products. This book builds theoretical foundations to illuminate the complexities of the changing field of cultural policy and provides concrete manifestations of how policy relates to and shapes practice. The book focuses on archival politics, institutional politics and user politics, and includes analysis of Google Cultural Institute, Europeana, the BBC, the Brooklyn Museum and Te Papa Tongarewa. In order to further understand the complex nature of digital cultural politics, Valtysson provides an analysis of YouTube and

Google's privacy policies and how these relate to the EU's regulatory frameworks within audio-visual media services, telecommunications, and data protection.

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