1. Record Nr. UNINA9910483374303321 Autore Terry Mark Titolo The Geo-Doc: Geomedia, Documentary Film, and Social Change / / by Mark Terry Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Palgrave Macmillan, , 2020 **ISBN** 3-030-32508-3 Edizione [1st ed. 2020.] Descrizione fisica 1 online resource (239 pages) Collana Palgrave Studies in Media and Environmental Communication, , 2634-6451 Disciplina 070.18 791.436 Soggetti Communication **Environmental sciences** Documentary films **Environmental Communication** Documentary Media and Communication Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Nota di contenuto 1. Introduction -- 2. Farming the Tools of Persuasion.-3. Methods and Approaches to Documentary Influence -- 4. Ecocinema and Semiotic Storytelling -- 5. The Documentary's Digital Turn -- 6. Visible Volume: The Multilinear and Database Documentary -- 7. The Geo-Doc: A Locative Approach to Remediating the Genre -- 8. Conclusion. This book introduces a new form of documentary film: the Geo-Doc, Sommario/riassunto designed to maximize the influential power of the documentary film as an agent of social change. By combining the proven methods and approaches as evidenced through historical, theoretical, digital, and ecocritical investigations with the unique affordances of Geographic Information System technology, a dynamic new documentary form emerges, one tested in the field with the United Nations. This book begins with an overview of the history of the documentary film with

attention given to how it evolved as an instrument of social change. It examines theories surrounding mobilizing the documentary film as a

communication tool between filmmakers and policymakers. Ecocinema and its semiotic storytelling techniques are also explored for their unique approaches in audience engagement. The proven methods identified throughout the book are combined with the spatial and temporal affordances provided by GIS technology to create the Geo-Doc, a new tool for the activist documentarian.