1. Record Nr. UNINA9910483359903321 Research and practical issues of enterprise information systems II. **Titolo** Volume 2: IFIP TC 8 WG 8.9 International Conference on Research and Practical Issues of Enterprise Information Systems (CONFENIS 2007) October 14-16, 2007, Beijing, China / / edited by Li D. Xu, A. Min Tjoa, Sohail S. Chaudhry New York, New York:,: Springer,, [2008] Pubbl/distr/stampa ©2008 **ISBN** 0-387-76312-0 Edizione [1st ed. 2008.] 1 online resource (1 p.) Descrizione fisica International Federation for Information Processing (Series) Collana Disciplina 658.4038 Soggetti Management information systems Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia SOA-Based Telecom Product Management System Framework -- Yanni Nota di contenuto Yuan, Bai Wang, Lei Zhang and Jianlin Wu -- -- Automated Promotion Machine: Emerging IS for the Retail Industry in China -- Yan Chen, Jun Tian and Xiangzhen Kong -- -- Personalized Trip Information for E-Tourism Recommendation System Based on Bayes Theorem --Patcharee Srisuwan and Anongnart Srivihok -- -- Analysis of Mobile Commerce Value Chain -- Yan Wang and Tingjie Lu -- -- An Interest-Oriented Network Evolution Mechanism for Online Communities -- Caihong Sun and Xiaoping Yang -- -- An Integrated System Design for Telecom Operators' Investment Management --Ruohong Peng -- -- A Memory Based Model for Knowledge Organization and Sharing in Knowledge Grid -- Jing Li -- -- A Methodology for Domain Ontology Construction Based on Chinese Technology Documents -- Xing Zhang and Guoping Xia -- -- The Survey of the Main Trends of the ERP Applications in the Czech Republic and their Business Effects -- Basl Josef, Pour Jan, Simkova Eva -- -- A Game Analysis of Cooperative Relationship Between Enterprises on Supply Chain -- Yanli Guo -- -- A Framework for Integrated Optimization of Product Development Process -- Min Li,

Yaluo Yang, Jing Bai and Xiansheng Qin -- -- An Enterprise-Wide

Project Quality Management System in Manufacturing Industry --Wuliang Peng, Rui Lu and Chengen Wang -- -- A Model of Collaborative Knowledge-Building Based on Web2.0 -- Rong Wang. Meigi Fang and Yu Chen -- -- Towards a Critical Success Factor Framework for Implementing Business Intelligence Systems: A Delphi Study in Engineering Asset Management Organizations -- William Yeoh, Jing Gao and Andy Koronios -- -- A Research on Power Load Forecasting Model Based on Data Mining -- Fuyu Sun and Yunshi Yang -- -- Application of Data Mining Based on Artificial Immunity in Marketing -- Jun Ju and Hong Zhang -- -- A Study on CRM and Its Customer Segmentation Outsourcing Approach for Small and Medium Businesses -- Feng Qian -- -- Applications of Mobile Information System in Rural Area of China -- Jiantong Cao and Chunhua Liu -- --A Personalized Recommendation Model for Tourism Products -- Lingi Gao -- -- Applying CRM in Information Product Pricing -- Wenjing Shang, Hong Wu and Zhimin Ji -- -- A Research on a Genetic Algorithm for Hybrid Production Style -- Zijian Zhang, Lili Jiang and Qiang Zhang -- -- Character Data Model and Architecture of Garment Based on Global Operation Model -- Huosong Xia -- -- A Research on the Building of City Investment Promotion Information Network System -- Tao Hu and Yuanfu Lin -- -- An Information Resource Integration Platform for Community Service -- Guoling Lao and Yanping Zhong -- -- Customer Relationship Management (CRM) Implementation in China: A Case Study of Legend Group -- Jun Wu ---- A Research on Dissipative Structure of the Information Resource Organization of E-Government -- Na Wang, Wenyi Zhang, Xiaofang Wang and Lu Liu -- -- Performance Evaluation of Distribution Service Efficiency Based on Supply Chain -- Hongzhi Liu and Qilan Zhao ---- An Evaluation Model and Empirical Study of Distributors' Performance in Chinese Mobile Industry -- Hua Song, Ying He and Zuohao Hu -- -- A Research on Supplier Selection Method for CALS -- Xiaoying Xi and Lili Jiang -- -- Supplier Selection Modeling and Analysis Based on Polychromatic Sets -- Binbin Yang, Yongming Wu and Minggiang Yin -- -- Knowledge Inventory Management Using Actuarial Method -- Yunpeng Wu, Lu Liu and Yin Guo -- -- IOS Enabled Business Process Transformation: A Case Study in China --Luchuan Liu, Wanjin Hu and Yu Chen -- -- An Object-Dependent and Context Constraints-Aware Access Control Approach Based on RBAC -- Xiaoli Ren, Lu Liu and Chenggong Lv -- -- A Reliability Evaluation of Supply Chain: Indicator System and Fuzzy Comprehensive Evaluation -- Yuanhong Liu, Haiyan Wu and Ming Luo -- -- A Game Analysis of Outsourcing Strategy for Enterprise Informatization -- Zongjian Tang. Geying Liang and Ruxue Wu -- -- A Segmentation Transmission Approach and Information System for Agriculture Information Based on Mobile Communication -- Yixiang Tong, Jiayin Qi and Ping Li -- --The Development and Status of Automobile E-Commerce in China --Lingli Gan and Lu Liu -- -- Designing Information Resource Management Systems for Knowledge Alliance Enterprises -- Rende Feng and Zhiqing Bao -- -- An Estimating Method for IT Project Expected Duration Oriented to GERT -- Li Yu and Meiyun Zuo -- --Collaborative Filtering Recommendation Based on Preference Order --Li Yu and Xiaoping Yang -- -- An Online Personalized Recommendation Model Based on Bayesian Networks -- Shaozhong Zhang and Lu Liu -- -- A System Dynamics Model for SMS Governance -- Chen Li, Jiayin Qi and Huaying Shu -- -- Auditing Revenue Assurance Information Systems for Telecom Operators -- Peirong Che, Zhaokun Bu, Rui Hou and Xinxing Shi .-.

publishes state-of-the-art results in the sciences and technologies of information and communication. The scope of the series includes: foundations of computer science; software theory and practice; education; computer applications in technology; communication systems; systems modeling and optimization; information systems; computers and society; computer systems technology; security and protection in information processing systems; artificial intelligence; and human-computer interaction. Proceedings and post-proceedings of referred international conferences in computer science and interdisciplinary fields are featured. These results often precede journal publication and represent the most current research. The principal aim of the IFIP series is to encourage education and the dissemination and exchange of information about all aspects of computing. For more information about the 300 other books in the IFIP series, please visit www.springer.com. For more information about IFIP, please visit www. ifip.org.