1. Record Nr. UNINA9910483330903321 Hidden champions in dynamically changing societies: critical success Titolo factors for market leadership // editors, Alenka Bracek Lalic, Danica Purg Cham, Switzerland: ,: Springer, , [2021] Pubbl/distr/stampa ©2021 **ISBN** 3-030-65451-6 Descrizione fisica 1 online resource (xi, 488 pages): illustrations Disciplina 658.022 Soggetti Small business - Management Small business - Growth Market share Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto Hidden champions are highly successful small and medium-sized companies that are global leaders in terms of market share in their respective niches. Presenting the outcomes of an in-depth, multinational study on hidden champions in Central, Eastern, and Southeast Europe, Russia, China, Georgia, Mongolia and Turkey, this book provides essential insights into the critical drivers of success, market leadership positions, competitive advantage, and core lessons learned on the road to business prosperity. It also addresses development needs in connection with management, financing and the regulatory environment, which can in turn be used to create recommendations for various stakeholders (e.g. governments, financial institutions, management development institutions) in order to support hidden champions in their further growth and business success.