

1. Record Nr.	UNISA996384497403316
Autore	Dingley Robert <1619-1660.>
Titolo	The spirituall taste described, and a glimpse of Christ discovered [[electronic resource]] : in two parts, grounded on Psal. 34.8 and Malac. 4.2 / / by Robert Dingley ... ; with tables, and an alphabeticall index at the end of the booke
Pubbl/distr/stampa	London, : Printed by Matthew Simmons ..., 1649
Descrizione fisica	[31], 149, [19], 151-291, [26] p
Soggetti	Spiritual life
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reproduction of original in Union Theological Seminary Library, New York. Each part has special t.p.: "Gods sweetnesse made out in Christ, or, Divine relishes of matchlesse goodnesse" and, "Messiah's splendor, or, The glimpsed glory of a beautious Christ". Table of contents: p. [20]-[29] at beginning of part 1; p. [12]-[19] at beginning of part 2. Index: p. [4]-[26] at end. Errata: p. [30]-[31]
Sommario/riassunto	eebo-0160

2. Record Nr.	UNISA996384680603316
Titolo	By the King and Queen, a declaration, requiring all officers and soldiers to observe strict discipline [[electronic resource]] : and for payment of quarters
Pubbl/distr/stampa	London, : printed by Charles Bill, and the executrix of Thomas Newcomb deceas'd; printers to the King and Queens most excellent Majesties, 1692
Descrizione fisica	1 sheet ([1] p.)
Altri autori (Persone)	Mary, Queen of England, <1662-1694.> William, King of England, <1650-1702.>
Soggetti	Great Britain History, Military 1603-1714 Early works to 1800 Great Britain History William and Mary, 1689-1702 Early works to 1800
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Given at our court at Whitehall, the twenty-third day of June, 1692, in the fourth year of our reign.". Arms 117; Steele notation: Our ters the. Reproduction of original in the British Library.
Sommario/riassunto	eebo-0018

3. Record Nr.	UNINA9910483326403321
Autore	Schwarz Jason S.
Titolo	Python for Marketing Research and Analytics // by Jason S. Schwarz, Chris Chapman, Elea McDonnell Feit
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-49720-8
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XI, 272 p. 90 illus., 79 illus. in color.)
Disciplina	519.5
Soggetti	Mathematical statistics - Data processing Statistics Social sciences - Statistical methods Statistics and Computing Statistics in Business, Management, Economics, Finance, Insurance Statistics in Social Sciences, Humanities, Law, Education, Behavioral Sciences, Public Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: Basics of Python -- Chapter 1: Welcome to Python -- Chapter 2: The Python Language -- Part II Fundamentals of Data Analysis -- Chapter 3: Describing Data -- Chapter 4: Relationships Between Continuous Variables -- Chapter 5: Comparing Groups: Tables and Visualizations -- Chapter 6: Comparing Groups: Statistical Tests -- Chapter 7: Identifying Drivers of Outcomes: Linear Models -- Chapter 8: Additional Linear Modeling Topics -- Part III Advanced data analysis -- Chapter 9: Reducing Data Complexity -- Chapter 10: Segmentation: Unsupervised Clustering Methods for Exploring Subpopulations -- Chapter 11: Classification: Assigning observations to known categories -- Chapter 12: Conclusion -- Index.
Sommario/riassunto	This book provides an introduction to quantitative marketing with Python. The book presents a hands-on approach to using Python for real marketing questions, organized by key topic areas. Following the Python scientific computing movement toward reproducible research, the book presents all analyses in Colab notebooks, which integrate

code, figures, tables, and annotation in a single file. The code notebooks for each chapter may be copied, adapted, and reused in one's own analyses. The book also introduces the usage of machine learning predictive models using the Python `sklearn` package in the context of marketing research. This book is designed for three groups of readers: experienced marketing researchers who wish to learn to program in Python, coming from tools and languages such as R, SAS, or SPSS; analysts or students who already program in Python and wish to learn about marketing applications; and undergraduate or graduate marketing students with little or no programming background. It presumes only an introductory level of familiarity with formal statistics and contains a minimum of mathematics. .
