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Titolo	Social Media Strategy in Policing : From Cultural Intelligence to Community Policing // edited by Babak Akhgar, Petra Saskia Bayerl, George Leventakis
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Collana	Security Informatics and Law Enforcement, , 2523-8515
Disciplina	363.23 363.2
Soggetti	Social media Telecommunication Criminology Computer networks Social Media Communications Engineering, Networks Crime Control and Security Computer Communication Networks
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter1: The Police and Social Media -- Chapter2: Brave New Apps - An Essay on Community Policing and Social Media -- Chapter3: Cultural Intelligence and Community Policing -- Chapter4: How to make Community Oriented Policing as Customer Oriented - Service Design Concept for Policing in the Social Media -- Chapter5: The Future of Crime Reporting: Can Anonymity be delivered in the Digital Age? -- Chapter6: Community Policing - Case Study from Bavaria within the Framework of Unity -- Chapter7: From Vigilantism to Digilantism -- Chapter8: A Framework for Trust - Building a Bedrock of trust between Citizens, Law Enforcement and other stakeholders -- Chapter9: Multimedia Analysis on User Generated Content for Safety Oriented Applications -- Chapter10: Mobile App with Big Data Analysis to Report and Prevent Crimes -- Chapter11: Contextual Visualization of

Crime Matching Through Interactive Clustering and Bayesian Theory --
Chapter12: All-in-one Next Generation Community Policing Solution --
Chapter13: Multimedia analysis in police citizen communication
supporting daily policing tasks.

Sommario/riassunto

This book addresses conceptual and practical issues pertinent to the creation and realization of social media strategies within law enforcement agencies. The book provides readers with practical methods, frameworks, and structures for understanding social media discourses within the operational remit of police forces and first responders in communities and areas of concern. This title - bridging the gap in social media and policing literature - explores and explains the role social media can play as a communication, investigation, and direct engagement tool. It is authored by a rich mix of global contributors from across the landscape of academia, policing and experts in government policy and private industry. Presents an applied look into social media strategies within law enforcement; Explores the latest developments in social media as it relates to community policing and cultural intelligence; Includes contributions and case studies from global leaders in academia, industry, and government.
