

1. Record Nr.	UNINA9910483172103321
Autore	Schiavone Francesco
Titolo	User Innovation in Healthcare : How Patients and Caregivers React Creatively to Illness // by Francesco Schiavone
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-44256-X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (110 pages)
Collana	SpringerBriefs in Health Care Management and Economics, , 2193-1704
Disciplina	610.285 610.28
Soggetti	Health services administration Management Industrial management Medical care Public health Medical economics Medicine - Research Quality of life Health Care Management Innovation/Technology Management Health Services Research Health Economics Quality of Life Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: User innovation -- Chapter 2: User innovation in healthcare -- Chapter 3: Patient innovation -- Chapter 4: Cases of patient innovation.
Sommario/riassunto	This book explores in depth the phenomenon of user innovation in healthcare. In particular, the book sheds light on patient innovation, whereby patients and/or caregivers proactively develop and diffuse new products and services that provide health and quality of life benefits by

addressing gaps in existing market offerings. The aim is to clarify the key characteristics of these innovative processes and to offer practitioners and policymakers tangible bottom-up evidence, solutions, and ideas that will assist in improving health systems, organizations, and practices. A number of important and interesting research questions are addressed, casting light on the types of products and services that tend to be developed by patient innovators, the typical profile of these innovators, the role played by firms, institutions, and health professionals, and the ways in which digital technologies support the dissemination of innovations among patient communities and within the industry. Beyond academic scholars and policymakers, the book will be of high value for students on master's programs in both medical sciences and business and economics.
