

1. Record Nr.	UNINA9910483142703321
Titolo	Global Challenges to CSR and Sustainable Development : Root Causes and Evidence from Case Studies // edited by Stephen Vertigans, Samuel O. Idowu
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-62501-X
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (XXVII, 309 p. 20 illus., 16 illus. in color.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7083
Disciplina	174.4
Soggetti	Business ethics Sustainability Management Economic development Business Ethics Development Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	FM.-Part I: Sustainable Development Goals -- Directing CSR and Corporate Sustainability towards the most pressing issues -- Is Covid-19 setting the stage for UN Agenda 2030? In pursuit of the trajectory -- CHALLENGES TO THE EFFECTIVE IMPLEMENTATION OF SDG 8 IN CREATING DECENT WORK AND ECONOMIC GROWTH IN THE SOUTHERN AFRICAN HEMISPHERE: PERSPECTIVES FROM SOUTH AFRICA, LESOTHO AND ZIMBABWE -- Part II: Global South -- CSR in the Global South: The continuing impact of postcolonial power and knowledge -- CSR, Local Content and taking control – do shifts in rhetoric echo shifts in power from the centre to the periphery? -- Corporate Social Responsibility Practices and Its Implementation after the Legal Mandate- A Study of Selected Companies in India with Special Emphasis on the Mining Sector -- Part III: Europe -- A circular economy strategy for sustainable value chains: A European perspective -- RECYCLING INITIATIVES IN ROMANIA AND RELUCTANCE TO CHANGE -- Part IV: Strategic -- Catalyst, not hindrance -how strategic approaches to CSR and sustainable

development can deliver effective solutions for society's most pressing issues -- Anchoring big shifts and aspirations in the day-to-day: A case for deeper decision making and lasting implementation through connecting change-makers with their values -- The Role of Corporate Social Responsibility In Business Sustainability -- Part V: Reporting -- Institutional Pressures and CSR Reporting Pattern: Focus on Nigeria's Oil Industry -- Corporate Social Indices: Refining the Global Reporting Initiative -- Environment, Social and Governance (ESG) and Integrated Reporting.-BM.

---

Sommario/riassunto

This book examines and analyzes the challenges programmes for Corporate Social Responsibility (CSR) and sustainable development are facing in global management practice. It looks at the dichotomy of a general and popular demand for responsible and resilient management, and the counterplayers that impact the positive effect of such efforts. The book assembles latest research looking at the root causes for this opposition, and new case studies that showcase the dilemma and possible solutions to overcome it. Overall, the book juxtaposes short terminism within CSR programmes and longer term sustainable development, mis-allocation of resources and failed promises associated with CSR, and sketches pathways how CSR and sustainable development can be directed towards the most pressing issues.

---