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Nota di contenuto	Introduction -- The "Mainstreaming" of Responsible Investment -- The Sustainability Rating Industry -- The Credit Rating Industry -- "An Undercurrent of Need" -- Understanding the Dynamics of the Responsible Rating Relationship -- Who Will Triumph? -- Conclusion.
Sommario/riassunto	This book details the difference between the two rating industries, but this difference is converging all the time. The concept of investing in a more responsible and sustainable manner is drawing in some of the world's leading investors and, with it, regulations and policies are developing at the highest levels. However, the market is not getting what it needs to fully submit to the concept of responsible investing. It has called for more to be done from those tasked with injecting information into their processes, and two industries in particular have been identified as being natural partners. It has been suggested that they are on a collision course to serve the mainstream investor, and in this book, that collision course is contextualised, explained, presented, and finally its outcome predicted. Daniel Cash is Lecturer at Aston University. He has published exclusively on the credit rating sector and has authored a number of books, edited collections, and articles on the

subject.
