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Titolo	Go Slow and Curvy : Understanding the Philosophy of the Cittaslow slowcity Phenomenon // by dehyun sohn, Hee-Jung Jang, Timothy Jung
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ISBN	3-319-14854-0
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (184 p.)
Disciplina	300
Soggetti	Economic sociology Sustainable development Business ethics Regional economics Spatial economics Agricultural economics Culture—Study and teaching Organizational Studies, Economic Sociology Sustainable Development Business Ethics Regional/Spatial Science Agricultural Economics Regional and Cultural Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Slow - Small - Sustainable -- The era of sensibility and the delicacy of a slow life -- Slow management and small businesses -- The slow industry - Agriculture revives life -- Capitalism, Manbonism and happiness.
Sommario/riassunto	This book introduces readers to the concepts of sustainability and philosophy of slowness for the management of public entities such as cities or regions. While many urban communities face economic challenges that clearly show the limitations of growth and ever-increasing speed, this book explores an alternative, thought-provoking

standpoint in five chapters. The first chapter explains the importance and essence of slowness, smallness and sustainability for public organizations, while the second addresses the concept of “slow life” in an emotional society. Chapter three examines the issue of “slow management” and presents arguments for the value of small businesses as the true foundation of the economy. Chapter four rounds out the coverage with a focus on agriculture. Finally, in chapter five, the authors discuss the overall benefits of a “slow and curvy” management style in order to provide happiness, economic and social sustainability.
