

1.	Record Nr.	UNISALENTO991003843849707536
	Autore	Clausewitz, Carl : von
	Titolo	De la guerre / par Carl von Clausewitz ; traduction par Denise Naville ; présentation par Pierre Naville
	Pubbl/distr/stampa	[Paris] : Editions de Minuit, c1955
	Descrizione fisica	755 p. : ill. ; 22 cm
	Collana	Le monde en 1018
	Disciplina	355.02
	Soggetti	Guerra
	Lingua di pubblicazione	Francese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910482991703321
	Titolo	Advances in Tourism, Technology and Systems : Selected Papers from ICOTTS20, Volume 2 / / edited by António Abreu, Dália Liberato, Elisa Alén González, Juan Carlos Garcia Ojeda
	Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2021
	ISBN	981-334-260-9
	Edizione	[1st ed. 2021.]
	Descrizione fisica	1 online resource (XIV, 639 p. 136 illus., 91 illus. in color.)
	Collana	Smart Innovation, Systems and Technologies, , 2190-3026 ; ; 209
	Disciplina	006.3
	Soggetti	Computational intelligence Tourism Management Artificial intelligence Big data Business information services Information technology - Management Computational Intelligence Tourism Management Artificial Intelligence Big Data Business Information Systems Business IT Infrastructure

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Smart Tourism: A Bibliometric Analysis of Scientific Publications from the Scopus and Web of Science Databases -- The Potential of Adventure Tourism in the Azores: Focusing on the Regional Strategic Planning -- The Importance of Cultural Events for the Promotion of the Territory: The Case Study of the Medieval Fair in Torre de Moncorvo -- Using Data Analytics to Understand Visitors Online Search Interests: The Case of Douro Museum -- Cooperation and Competitiveness in Tourism Sustainability. Positioning of Tourist Actors in the Serra da Estrela Natural Park in Portugal.
Sommario/riassunto	This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (ICOTTS 2020), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 29th to 31st October 2020. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.