

1. Record Nr.	UNINA9910482974003321
Autore	Bailey Elizabeth Anne
Titolo	Political Participation on Social Media : The Lived Experience of Online Debate // by Elizabeth Anne Bailey
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	3-030-65221-1
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (219 pages)
Collana	Political Campaigning and Communication, , 2662-5903
Disciplina	371.37 323.0420941
Soggetti	Europe - Politics and government Communication in politics Social media European Politics Political Communication Social Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1.Introduction -- 2.The internet, social media, and politics -- 3.Human factors -- 4.Behaviour -- 5.Belief, identity, and the presentation of self -- 6.Crosstalk: Emotion and misunderstanding in online debate -- 7. Self-understanding of participation -- 8.Perceptions of efficacy -- 9. Experience of major UK debates -- 10.Into the labyrinth: Media through a social media lens -- 11.Conclusion.
Sommario/riassunto	This book explores people's lived experience of discussing politics online. Based on original research involving in-depth conversations with 85 participants around the UK, it asks people about their own understanding of their online engagement, focusing on major UK political events and related debates –the Scottish Independence Referendum, the EU Referendum and the UK Labour Party leadership contests. It shows how people's experiences are varied and influenced by many factors, but with a focus on personal feelings, needs and concerns as much as wider political ones. Participants struggle with self-awareness and understanding the motives and actions of others,

which has an impact on their behaviour and perceived efficacy. They can have profound emotional responses owing to the constraints of using social media but still value it as a medium for political learning and self-expression. Communication effects in this environment are complex and unpredictable – there is much ‘crosstalk’. Social media itself is proving to be an unprecedented learning environment, where people begin to better understand their own behaviour and that of others and adapt over time. Elizabeth Anne Bailey completed her PhD at the University of Bedfordshire, UK. Before this, she worked for more than two decades in the UK Civil Service where she specialised in public communications strategy and management, managing major national communications campaigns. She currently works in local government and is a political campaigns ambassador for a large national charity.
