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Sommario/riassunto	"This open access book provides novel insights on management innovation and sustainability in motorsport. Utilizing the all-electric racing championship called Formula E as case, it draws upon data from multiple sources such as sustainability reports of Formula and its stakeholders, media data, podcasts and newspaper articles, partner publications, and social media outputs. It aims to generate a theoretical model that describes and explains the optimal conditions for innovation when it comes to enhancing a sport organisation's commercial product. Apart from its general transferability to sports research, this model enables further study of a motorsport phenomenon that has been hailed by media as the championship, which affirms money in sustainability. It has also been emphasized by sport researchers as a highly relevant case to study management innovation. This book will be interesting to academics working in sports management, knowledge management, innovation and sustainability."-- Provided by publisher

