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	Autore	Shaw, E. R.
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Nota di contenuto	Cover -- Half Title -- Series Information -- Title Page -- Copyright Page -- Table of Contents -- List of Figures -- List of Tables -- About the Authors -- Preface -- Funding -- Acronyms and Abbreviations -- 1 Introduction -- Introduction -- References -- 2 Core Principles of Digital Platforms -- 2.1 Definition, Evolution, and Key Features of Digital Platforms -- 2.2 Impact of Matured and Emerging Technologies On Digital Platform Development and Operations -- 2.3 Overview of Business Models, Strategies for Value Creation, and the Role of Social Factors (Cultural Conditions, Human Capital, Social Inequalities) -- References -- 3 Governance, Ethics, and Industry 5.0 -- 3.1 Examination of Digital Platform Governance Models and Their Effectiveness -- 3.2 Ethical Dilemmas, Social Responsibilities, and Impact Assessment -- 3.3 Approaches to Industry 5.0 Within Digital Platforms, Including Environmental, Economic, and Social Dimensions -- References -- 4 Theoretical Foundations and Strategic Insights -- 4.1 The Role of Network Effects in Platform Scalability and Market Dynamics -- 4.2 Platform Economics and the Spatial Dimension of the Digital Platform Development -- 4.3 Systems Thinking in Digital

Platforms -- References -- 5 Global Dynamics and Regional Strategies -- 5.1 Strategies for Global Integration and Regional Differentiation -- 5.2 Case Studies On Regional Innovation and the Impact On Global Platform Dynamics -- 5.3 Efforts and Strategies to Enhance Digital Inclusion and Accessibility, Overcoming Barriers to Entry -- References -- 6 Digital Platforms in Finance -- 6.1 Key Concepts and Operational Models in Finance Platforms -- 6.2 Benefits and Risks of Digitalization in the Financial Sector -- 6.3 Strategies for Governance and Creating Value in -- References -- 7 Digital Platforms in Supply Chain Management. 7.1 Overview of Digital Platforms in Supply Chain Management -- 7.2 Analysing the Advantages and Obstacles of Digital Supply Chain Platforms -- 7.3 Governance Models and Value Creation Strategies in Supply Chain Platforms -- References -- 8 Integrating Platforms for Future Growth -- 8.1 Exploring Synergies Between Financial and Supply Chain Platforms -- 8.2 Predictions for Future Technologies and Trends in Digital Platforms -- 8.3 Planning and Scenarios for Digital Transformation and Ecosystem Development -- Ecosystem Development Framework -- Data Strategy Integration -- Architecture and Business Model Innovation -- Implementation Considerations -- References -- Index.

Sommario/riassunto

This book offers a comprehensive analysis of digital platforms as the driving force of the modern economy, exploring their evolution, governance, and integration across financial and supply chain ecosystems. It presents a synthesis of theories, strategic models, and empirical insights to address the complexities of platform economies.
