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   Titolo Clypeus astrologicus adversus flagellum Francisci Rapardi Brugensis medici, in quo ... deterguntur errores et nugae ipsius Rapardi cum declaratione et approbatione utilitatis astrologiae, et confutatione argumentorum ejus / [Petrus Haschardus] [[electronic resource]]

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Nota di contenuto	Machine generated contents note: Introduction: What Is a Corporate University, and -- Why Should an Organization Have One? -- Mark Allen, Ph.D., Director of Executive Education, -- Pepperdine University -- Part 1: Designing a Corporate University -- Chapter 1: Creating a Corporate University: -- Diary of a Launch -- Mike Morrison, Ph.D., Dean, University of Toyota -- Chapter 2: Running a Corporate University Like a Business: -- A Financial Model -- Jim Moore, Consultant andformer Director, -- SunU, Sun Microsystems -- Chapter 3: Corporate University Structures -- That Reflect Organizational Cultures -- Karen Barley, Vice President, Corporate University -- Enterprise -- Chapter 4: The Corporate University as a Strategic Lever: -- Integrating the Strategic Objectives of the Firm with the -- Desired Outcomes of the Corporate University -- Tom McCarty, Director of Consulting, Motorola University -- Chapter 5: Strategic Partnerships for Corporate Universities -- Mark Allen, Ph.D. -- Part 2: Managing a Corporate University -- Chapter 6: Best Practices in Corporate Universities -- Robert M. Fulmer, Ph.D., Professor of Management, -- Pepperdine University -- Chapter 7: The Corporate University Training Function -- Linda H. Lewis, Senior Vice President, Learning and -- Education, Charles Schwab -- Chapter 8: Using Technology to Enhance Learning in -- Corporate Universities -- Brandon Hall, Ph.D., Consultant and President, -- brandonhall.com -- Chapter 9: Measurement in Corporate University Learnin -- Environments: Is It Gonna Show? Do We Wanna Know? -- Laree Kiely, Ph.D., Consultant andformer Professor, -- University of Southern California -- Chapter 10: Measuring ROI in Corporate Universities: -- Death of the Student Day and Birth of Human Capital -- Matt Barney, Ph.D., Director, Performance Excellence anc -- Measurement, Motorola University -- Part 3: International Perspectives -- Chapter 11: Corporate Universities in Europe -- Annick Renaud-Coulon, Author and Consultant, Paris -- Chapter 12: Corporate Universities in Australia and -- Southeast Asia -- Ian Dickson, Ph.D., Deakin University, Australia -- Conclusion: Whither Corporate Universities? -- Mark Allen, Ph.D. -- Index 269 -- About the Authors 273.
Sommario/riassunto	Once the province of only the largest corporations, corporate universities are fast becoming the standard at smaller companies as well. This comprehensive handbook is a valuable resource for companies of all sizes who are considering (or already developing) enhanced professional learning programs. Featuring contributions from experts at ten different corporate universities, academic institutions, and consulting firms, the book addresses the three major components of corporate university success: organization, content, and processes. From structural and financial models to the role of technolog