

1. Record Nr.	UNINA9910482022203321
Titolo	Land of necessity [[electronic resource] ] : consumer culture in the United States-Mexico borderlands // edited by Alexis McCrossen
Pubbl/distr/stampa	Durham [NC], : Duke University Press, 2009
ISBN	1-282-92375-7 9786612923753 0-8223-9078-7
Descrizione fisica	1 online resource (438 p.)
Collana	e-Duke books scholarly collection
Altri autori (Persone)	McCrossenAlexis
Disciplina	306.30972/1
Soggetti	Consumption (Economics) - Mexican-American Border Region Consumption (Economics) - Social aspects - Mexican-American Border Region Mexican-American Border Region Economic conditions Mexican-American Border Region Social conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : land of necessity / Alexis Mccrossen -- Drawing boundaries between markets, nations, and peoples, 1650/1940 / Alexis Mccrossen -- Disrupting boundaries : consumer capitalism and culture in the U.S.-Mexico Borderlands, 1940/2008 / Alexis Mccrossen -- Domesticating the border : manifest destiny and the "comforts of life" in the U.S.-Mexico Boundary Commission and Gadsden Purchase, 1848/1854 / Amy S. Greenberg -- Selling the border : trading land, attracting tourists, and marketing American consumption on the Baja California border, 1900/1934 / Rachel St. John -- Cinema on the U.S.-Mexico border : American motion pictures and Mexican audiences, 1896/1930 / Laura Isabel Serna -- Promoting the Pacific borderlands : leisure and labor in Southern California, 1870/1950 / Lawrence Culver -- Finding Mexico's great show window : a tale of two borderlands, 1960/1975 / Evan R. Ward -- At the edge of the storm : Northern Mexico's rural peoples in a new regime of consumption, 1880/1940 / Josef Barton -- Confined to the margins : the origins and nature of the underground economy and smuggling among the native people of the

borderlands / Robert Perez -- Using and sharing : direct selling in the borderlands / Peter S. Cahn -- El dompe, los yonkes and las segundas : consumption's other side in El Paso/Ciudad Juarez / Sarah Hill -- The study of borderlands consumption : potentials and precautions / Howard Campbell and Josiah McC. Heyman -- On La Frontera and cultures of consumption : an essay of images / Mauricio Tenorio-Trillo.

---

Sommario/riassunto

Historians and anthropologists unravel the interplay of the national and transnational, and of scarcity and abundance, in the U.S.-Mexico borderlands.

---