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Nota di contenuto	COVER; CONTENTS; PREFACE; 1 - AN OVERVIEW OF THE RESEARCH PROCESS; 2 - FORMULATING THE RESEARCH HYPOTHESIS; 3 - SPECIFYING THE RESEARCH VARIABLES I: Operational Definition and Measurement; 4 - SPECIFYING THE RESEARCH VARIABLES II: Artifacts and Construct Validity; 5 - ARRANGING THE COMPARISONS I: An Introduction to Research Design; 6 - ARRANGING THE COMPARISONS II: Designs for Psychological Research; 7 - ARRANGING THE COMPARISONS III: Evaluating Research Designs; 8 - BUILDING MODELS OF MULTIPLE CAUSES AND EFFECTS; 9 - COLLECTING THE DATA; 10 - ANALYZING THE DATA 11 - THE RESEARCHER'S RESPONSIBILITIES AS SCIENTIST, COLLEAGUE, AND CITIZEN APPENDIX A: Study Analysis Forms for the 25 Exemplar Studies Introduced in Chapter 2; APPENDIX B: GLOSSARY; REFERENCES; INDEX; ABOUT THE AUTHOR
Sommario/riassunto	Providing both a theoretical understanding of research issues and a nuts-and-bolts guide, this book presents the critical issues in psychological research in a clear and easy-to-read manner.