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Nota di contenuto	Part 1: Public opinion -- 1. Class attitudes and the climate crisis / David Peetz and Georgina Murray -- 2. Aboriginal and Torres Strait Islander opinion of the franchise, 1961 / Tim Rowse and Elizabeth Watt -- 3. Are the PUPs Pauline's Progeny? Populism and political alienation among Australian voters / Ian Watson -- Part II: Political campaigning and oratory -- 4. Alfred Deakin, political oratory and public opinion / Judith Brett -- 5. Inventing the electioneering tour in Britain, Australia and the United States / Sean Scalmer -- 6. The 'fireside chat' on Australian radio / Bridget Griffen-Foley -- Part III: Spectators and audiences -- 7. The presentation of political spectatorship through talkback radio / Sandey Fitzgerald -- 8. News, consumption, political knowledge and political efficacy / Rod Tiffen, David Rowe, Sharon Coen and James Curran.
Sommario/riassunto	This timely book investigates the fascinating landscape of media-driven politics through the prisms of 'public opinion', political campaigning, and audiences. From Indigenous voting rights and

climate change to talkback radio and right-wing populism, Public Opinion, Campaign Politics & Media Audiences showcases new research in political science, history and media studies. Contributors scrutinise the relationship between polls, party policy and voting behaviour, and evaluate the roles of oratory and the media in electioneering and political communication across Australia, Britain and the United States. The eight chapters are based on papers delivered at a symposium to honour Murray Goot FASSA, Emeritus Professor of Politics and International Relations, on his retirement from Macquarie University.

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