Record Nr. UNINA9910480902303321 Advances in social network analysis [[electronic resource]]: research in Titolo the social and behavioral sciences // Stanley Wasserman, Joseph Galaskiewicz, editors Thousand Oaks, Calif.; London,: SAGE, c1994 Pubbl/distr/stampa **ISBN** 0-8039-4302-4 1-322-41616-8 1-4522-5391-9 Descrizione fisica 1 online resource (320 p.) Sage focus editions;; 171 Collana Altri autori (Persone) WassermanStanley GalaskiewiczJoseph Disciplina 300.72 361.001 Soggetti Social networks - Research Social sciences - Network analysis Interpersonal relations Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Nota di contenuto Cover; Contents; Acknowledgments; Introduction: Advances in the Social and Behavioral Sciences from Social Network Analysis: Part I -Social Psychology and Diffusion; Chapter 1 - Network Studies of Social Influence: Chapter 2 - Epidemiology and Social Networks: Modeling Structured Diffusion; Chapter 3 - Statistical Models for Social Support Networks; Chapter 4 - Social Cognition in Context: Some Applications of Social Network Analysis; Part II - Anthropology and Communication; Chapter 5 - Anthropological Contributions to the Study of Social Networks: A Review Chapter 6 - Primate Social NetworksChapter 7 - Network Analysis and Computer-Mediated Communication Systems; Part III - Politics and Organizations; Chapter 8 - Intraorganizational Networks: The Micro Side; Chapter 9 - Networks of Interorganizational Relations; Chapter 10 - Marketing and Social Networks; Chapter 11 - Networks of Elite Structure and Decision Making; About the Contributors

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In this book, leading methodologists address the issue of how effectively to apply the latest developments in social network analysis to behavioural and social science disciplines.