

1. Record Nr.	UNINA9910480862803321
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Titolo	Exit polls [[electronic resource]] : surveying the American electorate, 1972-2010 / Samuel J. Best, Brian S. Krueger
Pubbl/distr/stampa	Los Angeles, [Calif.] ; London, : CQ Press, c2012
ISBN	1-4522-3441-8 1-4522-3440-X
Descrizione fisica	1 online resource (329 p.)
Altri autori (Persone)	Krueger Brian D
Disciplina	324.973/092
Soggetti	Exit polling (Elections) - United States Election forecasting - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The exit poll phenomenon -- Creating and using exit poll time series -- Composition of the exit polls -- Presidential voting preferences of exit poll respondents -- Congressional voting preferences of exit poll respondents.
Sommario/riassunto	Every two years, exit polls become the most widely analyzed written about and discussed data-set in the United States. Although exit polls are known for their use in predicting elections, they are in fact the best tool for explaining election results.