

1. Record Nr.	UNINA9910480849703321
Titolo	International and development communication [[electronic resource]] : a 21st-century perspective / / Bella Mody, editor
Pubbl/distr/stampa	Thousand Oaks, [Calif.] ; ; London, : SAGE, c2003
ISBN	1-4522-2973-2 1-4522-6302-7
Descrizione fisica	1 online resource (321 p.)
Altri autori (Persone)	ModyBella
Disciplina	302.2
Soggetti	Communication, International Communication - Developing countries Intercultural communication Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Cover; Contents; Foreword; PART I: International Communication; Introduction; 1 - Theory and Research in International Communication; 2 - Media Corporations in the Age of Globalization; 3 - Global Communication Orders; 4 - Mediated War, Peace, and Global Civil Society; 5 - Transnational Advertising; 6 - Differing Traditions of Research on International Media Influence; 7 - From the Modern to the Postmodern; PART II: Development Communication; 8 - Theories of Development Communication; 9 - State, Development, and Communication; 10 - Development Communication Campaigns 11 - Communication Technology and Development 12 - Participatory Approaches to Communication for Development; 13 - Development Communication as Marketing, Collective Resistance, and Spiritual Awakening; 14 - International Development Communication; PART III: A Retrospective Prospectus; 15 - Looking Back, Looking Forward; Author Index; About the Editor; About the Contributors
Sommario/riassunto	Highlighting the question of who has power and how they wield it, Mody (Michigan State U.) presents 15 papers that together are intended as a broad introduction to the twin fields of international and development communications research.

2. Record Nr.	UNINA9910456562603321
Autore	Molina-Guzman Isabel
Titolo	Dangerous curves [[electronic resource]] : Latina bodies in the media / / Isabel Molina-Guzman
Pubbl/distr/stampa	New York, : New York University Press, 2010
ISBN	0-8147-9606-0 0-8147-5954-8 1-4416-3823-7
Descrizione fisica	1 online resource (266 p.)
Collana	Critical cultural communication
Disciplina	302.2308968/073
Soggetti	Hispanic American women in mass media Popular culture - United States Mass media and minorities - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction -- 1. Saving Elián -- 2. Disciplining J.Lo: Booty Politics in Tabloid News -- 3. Becoming Frida -- 4. "Ugly" America Dreams the American Dream -- 5. Maid in Hollywood -- Conclusion -- Notes -- Bibliography -- Index -- About the Author
Sommario/riassunto	With images of Jennifer Lopez's butt and America Ferrera's smile saturating national and global culture, Latina bodies have become an ubiquitous presence. Dangerous Curves traces the visibility of the Latina body in the media and popular culture by analyzing a broad range of popular media including news, media gossip, movies, television news, and online audience discussions. Isabel Molina-Guzmán maps the ways in which the Latina body is gendered, sexualized, and racialized within the United States media using a series of fascinating case studies. The book examines tabloid headlines about Jennifer Lopez's indomitable sexuality, the contested authenticity of Salma Hayek's portrayal of Frida Kahlo in the movie Frida, and America Ferrera's universally appealing yet racially sublimated Ugly Betty character. Dangerous Curves carves out a mediated terrain where these

racially ambiguous but ethnically marked feminine bodies sell everything from haute couture to tabloids. Through a careful examination of the cultural tensions embedded in the visibility of Latina bodies in United States media culture, Molina-Guzmán paints a nuanced portrait of the media's role in shaping public knowledge about Latina identity and Latinidad, and the ways political and social forces shape media representations.

3. Record Nr.	UNINA9910765900603321
Autore	Schade Andreas
Titolo	Ganzjaehrige Beschaeftigung in der Bauwirtschaft - Eine Wirkungsanalyse
Pubbl/distr/stampa	Bern, : Peter Lang International Academic Publishers, 2018
ISBN	9783631488782
Descrizione fisica	1 online resource (294)
Soggetti	Politics & government Monetary economics Labour economics Welfare economics Business & management
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Das Thema der ganzjährigen Beschäftigung durch Winterbau ist seit einigen Jahrzehnten Gegenstand der wirtschafts- und sozialpolitischen Diskussion. Andreas Schade analysiert die Auswirkungen der für die Bauwirtschaft konzipierten gesetzlichen Regelungen im Hinblick auf die Zielgrößen Produktion, Einkommen und Beschäftigung und zeigt Alternativen auf. Das Buch stellt einen wichtigen Beitrag zur aktuellen Auseinandersetzung um eine Reform des Förderprogramms für den Bausektor (Wegfall des Schlechtwettergeldes) dar.

4. Record Nr.	UNINA9910790342803321
Titolo	Bodies of knowledge [[electronic resource]] : embodied learning in adult education / / Randee Lipson Lawrence, editor
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, 2012
ISBN	1-280-78466-0 9786613695055 1-118-43123-5
Descrizione fisica	1 online resource (97 p.)
Collana	New directions for adult and continuing education, , 1052-2891 ; ; no. 134, summer 2012
Altri autori (Persone)	LawrenceRandee Lipson
Disciplina	374
Soggetti	Adult learning Transformative learning Education - Philosophy Mind and body
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Editor's Notes; 1. Intuitive Knowing and Embodied Consciousness; Intuition; Embodied Learning by Any Other Name; Integrated Ways of Knowing; Consciousness; Getting in Touch with Embodied Knowledge; Feminism and Resistance: Valuing the Body as a Way of Knowing; Embodied Pedagogy; Conclusion; 2. Embodied Learning and Patient Education: From Nurses' Self-Awareness to Patient Self-Caring; Definition of Embodied Learning; Patient Education as Context; A Role for Adult Education; Re-Visioning Patient Education as Embodied Learning for Health; Clinical Action Pedagogy Embodied Clinical Action Pedagogy OutcomesConclusion; 3. Embodied Learning at Work: Making the Mind-set Shift from Workplace to Playspace; Making Room for the Play of New Ideas; Embodied Learning in Action; Implications for Practitioners; Conclusion; 4. Embodying Women's Stories for Community Awareness and Social Action; Embodying the Possibilities; Embodying the Risk; Embodying Collective Engagement; Embodying the Performance; Embodied Ways of Knowing; Implications for Adult Educators; 5. Outdoor Experiential Education:

Learning Through the Body

Experiential Learning: Bringing the Physical into Learning; Experiential Education and the Extension of the Embodied Experience; Experiential Education as It Is Defined Today; Kurt Hahn and the Founding of Experiential Education; Current Practices in Experiential Education; Experiential Education in Practice; Reflective Learning from Experiential Education; 6. Dance as a Way of Knowing; Dance as a Birthright; Embodied Knowing; Dance and the Lived Body; The Play of Dance-the Dance of Play; Dance and Literacy; Dance as a Way of Inquiry; 7. Embodied Knowledge and Decolonization: Walking with Theater's Powerful and Risky Pedagogy; Defining the Territory; Embodied Knowing and Decolonization; Witnessing and Embodiment; The Safety and Power of Fiction; Implications for Adult Educators; 8. Coming Full Circle: Reclaiming the Body; Body Wisdom; Role of the Body in Holistic Learning; Awareness of Self and Others; Experiential and Transformative Learning; Challenging Dominant Ideology About the Body; Coming Full Circle; Index

Sommario/riassunto

Explore the multiple ways adults learn through their bodies. Embodied or somatic learning is a way of learning that relies on the body's knowledge. Our most basic form of learning in childhood is preverbal; however, traditional schooling forces us to check our bodies at the door, requiring us to sit at a desk and raise our hands, focusing primarily on cognition to the exclusion of other ways of knowing. By the time we reach adulthood, "being in our bodies" is a foreign concept and a source of discomfort for many of us. This volume challenges the dominant paradigm of how knowledge is c
