

1. Record Nr.	UNINA9910480788903321
Autore	Mentzer John T
Titolo	Fundamentals of supply chain management [[electronic resource]] : twelve drivers of competitive advantage / / John T. Mentzer
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c2004
ISBN	1-4522-0460-8 1-4522-2214-2
Descrizione fisica	1 online resource (305 p.)
Disciplina	658.7
Soggetti	Business logistics - Management Industrial management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 257-273) and index.
Nota di contenuto	Cover; Contents; 1 - Supply Chain Management; 2 - Coordinate the Traditional Business Functions Across the Company and Across the Supply Chain; 3 - Collaborate With Supply Chain Partners on Noncore Competency Functions; 4 - Look for Supply Chain Synergies; 5 - Not All Customers Are Created Equal; 6 - Identify and Manage the Supply Chain Flow Cycles; 7 - Manage Demand (Not Just the Forecast); 8 - Substitute Information for Assets; 9 - Systems Are Templates to Be Laid Over Processes; 10 - Not All Products Are Created Equal; 11 - Make Yourself Easy to Do Business With 12 - Do Not Let Tactics Overshadow Strategies13 - Align Your Supply Chain Strategies and Your Reward Structures; 14 - Putting It All Together; References; Index; About the Author
Sommario/riassunto	This text introduces 12 'drivers' for success based on the author's extensive research and experience in consulting. The roles of all the traditional business functions in supply chain management - marketing, sales, logistics, etc. - are also addressed.

2. Record Nr.	UNINA9910437213303321
Titolo	2019 IEEE/AIAA 38th Digital Avionics Systems Conference (DASC)
Pubbl/distr/stampa	IEEE
ISBN	1-7281-0649-4
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia