

1. Record Nr.	UNINA9910480748403321
Autore	Sasson Theodore
Titolo	The New American Zionism // Theodore Sasson
Pubbl/distr/stampa	New York, NY : , : New York University Press, , [2013] ©2013
ISBN	0-8147-6011-2
Descrizione fisica	1 online resource (230 p.)
Disciplina	320.54095694
Soggetti	Jews - United States - Politics and government Zionism - United States - History Electronic books. United States Ethnic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction -- 1. Mobilization -- 2. Advocacy and Activism -- 3. Fundraising and Philanthropy -- 4. Tourism and Immigration -- 5. Attitudes and Attachment -- 6. Direct Engagement -- Appendix. List of Organizations -- Glossary of Hebrew Terms -- Notes -- Bibliography -- Index -- About the Author
Sommario/riassunto	In The New American Zionism, Theodore Sasson challenges the conventional view of waning American Jewish support for Israel. Instead, he shows that we are in the midst of a shift from a "mobilization" approach, which first emerged with the new state and focused on supporting Israel through big, centralized organizations, to an "engagement" approach marked by direct and personal relations with the Jewish state. Today, growing numbers of American Jews travel to Israel, consume Israeli news and culture, and focus their philanthropy and lobbying in line with their personal political viewpoints. As a result, American Jews find Israel more personally meaningful than ever before. Yet, at the same time, their ability to impact policy has diminished as they no longer speak with a unified voice.

