

1. Record Nr.	UNINA9910480736703321
Titolo	Turkey in the North Atlantic Marketplace [[electronic resource] /] / Daniel S. Hamilton, Aylin Unver Noi, Serdar Altay, editors
Pubbl/distr/stampa	Washington [District of Columbia], : Center for Transatlantic Relations, the Paul H. Nitze School of Advanced International Studies, Johns Hopkins University, [2018]
ISBN	1-947661-08-6
Descrizione fisica	1 online resource (320 pages)
Disciplina	330.95601
Soggetti	Electronic books. Turkey Commerce North Atlantic Region Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction / Daniel S. Hamilton, Aylin Unver Noi and Serdar Altay -- The North Atlantic marketplace / Daniel S. Hamilton -- Re-anchoring Turkey? Turkey's trading state and the North Atlantic marketplace / Emiliano Alessandri & Nora Fisher Onar -- Why is Turkey strategically important for the United States? The economic dimension in the age of global challenges and challengers / Jennifer Miel & Joshua Walker -- Turkey as bridge-builder : logistics, transportation, and beyond / Aylin Unver Noi -- Trade policy alternatives / Subidey Togan -- A new investment agenda and legal framework for Turkey and North Atlantic economies / Serdar Altay -- Is there room for Turkey's services trade in the North Atlantic marketplace? / Nazire Nergiz Dincer & Ayca Tekin Koru -- Building better investment and trade ties between turkey and transatlantic economies in the agri-food sector / Erol Cakmak -- Shale gas and renewables : a boost for transatlantic energy relations? / Nicolo Sartori -- Turkey in global value chains : opportunities for transatlantic business in Turkish high-tech industries / Aykut Lenger -- Turkey and the North Atlantic marketplace : the role for business / Peter Chase and Kadri Tastan.
Sommario/riassunto	For decades the partnership between North America and Europe has been a steady anchor in a world of rapid change. Today, however, the

transatlantic partnership itself has become unsettled and uncertain. Nowhere is this clearer than in the economic sphere. Nonetheless, the European Union and the United States remain each other's largest and most profitable markets. And as Europe changes, extended value chains across non-EU Europe have become important to the bottom line of many companies from the United States, Europe, and other parts of the world. Given both the danger of fragmentation and opportunities that exist for deeper economic interaction, it is time to consider new initiatives that include, but go beyond the U.S.-EU partnership to embrace allies and partners across the entire North Atlantic space. The concept of the North Atlantic Marketplace would include non-EU European countries in a broad North Atlantic commercial architecture. Turkey's evolving commercial ties to the EU and the United States are central to such considerations. In this book, leading experts develop possible ways forward to anchor Turkey in the West by further deepening economic ties between Turkey and its transatlantic partners in the North Atlantic Marketplace.
