

1. Record Nr.	UNINA9910480721303321
Autore	Harms L. T. C.
Titolo	A casebook on the enforcement of intellectual property rights // Harms, L. T. C
Pubbl/distr/stampa	Geneva, Switzerland : , : World Intellectual Property Organization, , [2018] ©2018
Edizione	[Fourth edition.]
Descrizione fisica	1 online resource (174 pages)
Collana	WIPO publication ; ; Number 791E
Disciplina	346.048
Soggetti	Intellectual property Intellectual property infringement Actions and defenses Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction: the world of intellectual property law -- 2. Trademark law principles -- 3. Infringement of registered trademarks -- 4. Trademarks: similar marks and confusion -- 5. Trademark infringement: well-known trademarks -- 6. Trademark infringement and unfair competition -- 7. Copyright principles -- 8. Enforcement of copyright: subsistence -- 9. Copyright: the infringing act -- 10. Patent principles -- 11. Patent infringement -- 12. Industrial designs -- 13. Unfair (unlawful) competition -- 14. Civil remedies -- 15. Criminal enforcement of IP rights -- 16. Enforcement of IPRs in the digital and internet age.