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Autore	Wrightsmann Lawrence S., Jr
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Sommario/riassunto

Our suppositions about human nature colour everything from the way we bargain with a used-car dealer to our expectations about further conflict in the Middle East. Our assumptions about human nature underlie our reactions to specific events. Wrightsman designed this second edition of his book to enhance our understanding of many significant issues about human nature, including the relationship of attitudes to behaviour, the unidimensionality of attitudes and the influence of social movements on beliefs.
