

1. Record Nr.	UNINA9910480668103321
Titolo	Distance in international business : concept, cost and value / / edited by Alain Verbeke (Haskayne School of Business, University of Calgary, Alberta, Canada; and Henley Business School, University of Reading, UK; and Solvay Business School, University of Brussels (VUB), Belgium), Jonas Puck (WU Vienna, Vienna, Austria), Rob Tulder (Erasmus University Rotterdam, Rotterdam, The Netherlands)
Pubbl/distr/stampa	United Kingdom : , : Emerald Publishing, , 2018
ISBN	1-78743-841-4 1-78743-718-3
Edizione	[First edition.]
Descrizione fisica	1 online resource (565 pages) : illustrations
Collana	Progress in international business research ; ; volume 12
Disciplina	300.723
Soggetti	Globalization - Economic aspects Interorganizational relations International business enterprises Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	; Machine-generated contents note: ; ch. 1 Distance in International Business Studies: Concept, Cost and Value / Jonas Puck -- ; pt. I THE CONCEPT OF DISTANCE -- ; ch. 2 Are We at a Turning Point For Distance Research in International Business Studies? / Douglas Dow -- ; ch. 3 Institutional Overlap as Basis For International Business / Robbert Maseland -- ; ch. 4 How Do Managers' Deviant Perceptions of "Cultural Distance" Relate to the Performance of International SMEs? / Rian Drogendijk -- ; ch. 5 The Concept of Institutional and Cultural Compatibility / Tilo Halaszovich -- ; ch. 6 The Direction of Regulatory Institutional Distance And MNE's Subsidiary Ownership Strategy: Re-Examining Theory And Evidence in the Case of Emerging Markets / Vikrant Shirockar -- ; pt. II THE COST OF CULTURAL AND PSYCHIC DISTANCE -- ; ch. 7 Ownership Strategy and Subsidiary Survival in Foreign Acquisitions: The Moderating Effects of Experience, Cultural Distance, and Host Country Development / Jorma Larimo -- ; ch. 8 The

Psychic Distance Hazards in Cross-Border Acquisition Performance: An Empirical Study of Cross-Border Acquisitions From 26 Countries / Francisco Vitorino Martins -- ; ch. 9 Why Does Psychic Distance Inhibit International Buyer-Supplier Relationships? / Guido A.J.M. Berens -- ; pt. III THE COST OF INSTITUTIONAL DISTANCE -- ; ch. 10 Institutional Distance and Location Choice: New Empirical Evidence From Emerging-Market MNEs / Laura Rienda -- ; ch. 11 Firm Resources, Institutional Distance, and the Choice of Entry Mode / Thomas Lindner -- ; ch. 12 How the Direction of Institutional Distance Influences Foreign Entry Mode Choices: An Information Economics Perspective / Arjen H.L. Slangen -- ; ch. 13 Equity Commitment in Cross-Border Acquisitions: The Influence of Distance and Organizational Resources / Jorma Larimo -- ; pt. IV THE VALUE OF DISTANCE -- ; ch. 14 The Geography of International Knowledge Sourcing: Looking Back and Moving Forward / Grazia D. Santangelo -- ; ch. 15 CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands / Anne Jacqueminet -- ; ch. 16 Breaking Bad? The Effect of Faultline Strength and Distance on Relationship Conflict, and Performance in Teams. A CONDITIONAL PROCESS MODEL / Ursula Pregernig -- ; ch. 17 When Distance is Good: An Upper-Echelons Perspective on the Role of Distance in Internationalization / Dorota Piaskowska -- ; ch. 18 How to Internationalize A Traditional Portuguese-Style Food -- Liability or Asset of Portugueseness? / Maria Elo -- ; pt. V ALTERNATIVE LENSES FOR IB RESEARCH -- ; ch. 19 Liabilities of Distance: Governance Cost Dynamics in MNE Headquarters -- Subsidiary Relationships / Sverre Tomassen -- ; ch. 20 Reducing Psychic Distance Through Springboard Subsidiaries: An Exploratory Case Study / Paloma Miravittles -- ; ch. 21 Cultural Distance, Reputation Transferability, and Cross-Border Acquisitions: A Consumer Perspective / Riccardo Resciniti -- ; ch. 22 Domestic Alliance Formation and the Foreign Divestment Decisions of Firms / Gabriel R.G. Benito.
