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Nota di contenuto	Cover; Contents; Acknowledgments; Foreword; Introduction; Chapter 1 - Considering Men and the Media; Part I - Past Study on Men and the Media; Chapter 2 - Masculinity as Fact: A Review of Empirical Mass Communication Research on Masculinity; Chapter 3 - Masculinity as Signs: Poststructuralist Feminist Approaches to the Study of Gender; Part II - Case Studies of Media and Masculinities; Chapter 4 - Metal Men and Glamour Boys: Gender Performance in Heavy Metal; Chapter 5 - Superman/Superboys/Supermen: The Comic Book Hero as Socializing Agent Chapter 6 - Beer Commercials: A Manual on MasculinityPart III - Representations of Men's Relationships; Chapter 7 - Buddies and Pals: A History of Male Friendships on Prime-Time Television; Chapter 8 - From Good Times to the Cosby Show: Perceptions of Changing Televised Images Among Black Fathers and Sons; Chapter 9 - Masculinity and Machismo in Hollywood's War Films; Part IV - Men, Media, and the Gender Order; Chapter 10 - When Men Put on Appearances: Advertising and the Social Construction of Masculinity; Chapter 11 - Men and the News Media: The Male Presence and Its Effect

Chapter 12 - Images of Men in Sport Media: The Social Reproduction of Gender Order; Part V - Reading Mediated Masculinity; Chapter 13 - Redesigning Men: Hegemonic Masculinity in Transition; Chapter 14 - Gaze Out of Bounds: Men Watching Men on Television; Chapter 15 - The Transatlantic Gaze: Masculinities, Youth, and the American Imaginary; References; Author Index; Subject Index; About the Contributors

Sommario/riassunto

Although studies of men and masculinity have gained momentum, little has been published that focuses on the media and their relationship to men as men. *Men, Masculinity and the Media* addresses this shortcoming. Scholars from across the social sciences investigate past media research on men and masculinity. They also examine how the media serve to construct masculinities, how men and their relationships have been depicted and how men respond to media images. From comic books and rock music to film and television, this groundbreaking volume scrutinizes the interrelationship among m
