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Sommario/riassunto	What is the relationship between narrative, society and the forms of

control that function in society? This critical analysis examines the role of narrative in the creation of various social realities. The central theme is that narrative is a pervasive form of human communication integral to the production and shaping of social order. Each chapter provides both a theoretical framework and an examination of narratives in a range of communication contexts - interpersonal, small group, organizational and mass media - illustrating the far-reaching impact of narrative on our lives and