Record Nr.	UNINA9910480579703321
Autore	Seales Chad E.
Titolo	Religion around Bono : evangelical enchantment and neoliberal capitalism / / Chad E. Seales
Pubbl/distr/stampa	University Park, Pennsylvania : , : The Pennsylvania State University Press, , [2019] ©2019
ISBN	0-271-08627-0 0-271-08629-7
Descrizione fisica	1 online resource (x, 189 pages)
Collana	Religion around ; ; Volume 7
Disciplina	782.42166092
Soggetti	Evangelicalism Neoliberalism - Religious aspects - Christianity Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 169-183) and index.
Nota di contenuto	Front matter Contents Acknowledgments Introduction 1. Evangelicalism Around 2. Around Bono 3. Neoliberalism Around 4. Around Africa 5. Love and Debt Notes Bibliography Index
Sommario/riassunto	For many, U2's Bono is an icon of both evangelical spirituality and secular moral activism. In this book, Chad E. Seales examines the religious and spiritual culture that has built up around the rock star over the course of his career and considers how Bono engages with that religion in his music and in his activism. Looking at Bono and his work within a wider critique of white American evangelicalism, Seales traces Bono's career, from his background in religious groups in the 1970s to his rise to stardom in the 1980s and his relationship with political and economic figures, such as Jeffrey Sachs, Bill Clinton, and Jesse Helms. In doing so, Seales shows us a different Bono, one who uses the spiritual meaning of church tradition to advocate for the promise that free markets and for-profits will bring justice and freedom to the world's poor. Engaging with scholarship in popular culture, music, religious studies, race, and economic development, Seales makes the

1.

compelling case that neoliberal capitalism is a religion and that Bono is
its best-known celebrity revivalist. Engagingly written and bitingly
critical, Religion Around Bono promises to transform our understanding
of the rock star's career and advocacy. Those interested in the
intersection of rock music, religion, and activism will find Seales's study
 provocative and enlightening.