

1. Record Nr.	UNINA9910480514303321
Autore	Utz Richard J. <1961->
Titolo	Medievalism : a manifesto / / Richard Utz [[electronic resource]]
Pubbl/distr/stampa	Kalamazoo : , : ARC Humanities Press, , 2017
ISBN	1-64189-900-X 1-942401-03-5
Descrizione fisica	1 online resource (xi, 95 pages) : digital, PDF file(s)
Collana	Past imperfect
Disciplina	909.07
Soggetti	Medievalism Medievalism in literature Civilization, Medieval
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 15 Jan 2021).
Nota di bibliografia	Includes bibliographical references (pages 89-95).
Nota di contenuto	Front matter -- Contents -- List of Illustrations -- Foreword -- Chapter 1: What's Love Got to Do with It? Our Middle Ages, Ourselves -- Chapter 2: Don't Know Much about the Middle Ages? Towards Flat (ter) Futures of Engagement -- Chapter 3: Intervention One: Residual Medievalisms in Eastern Bavaria -- Chapter 4: Intervention Two: Race and Medievalism at Atlanta's Rhodes Hall -- Chapter 5: Intervention Three: Medievalism, Religion, and Temporality -- Chapter 6: Manifesto: Six (Not So) Little Medievalisms -- Further Reading
Sommario/riassunto	This book is called a manifesto because it has an unapologetically political objective. Richard Utz wants to help reform the way we think about and practise our academic engagement with medieval culture, and he uses his own observations as a medievalist and medievalism-ist over the last twenty-five years to offer ways in which we might reconnect with the general public that has allowed us to become, since the late nineteenth century, a rather exclusive clan of specialists who communicate mostly with each other. The traditional academic study of the Middle Ages, after more than a century of growing and plateauing, is now on the decline. While, at least over the next five to ten years, we will still be basking in the reassuring proximity (at conferences) of thousands of others who are involved in what we do ourselves, there is a manifest discrepancy between the large number of students who

request that we address their love of Harry Potter, Lord of the Rings, Game of Thrones, and medieval-themed video and computer games, and the decreasing number of actual medievalists hired to replace retiring colleagues. We should pursue more lasting partnerships with so-called amateurs and enthusiasts for the sake of a sustainable future engagement with medieval culture. Richard Utz suggests some ways we might do this, and looks forward to 'a more truly co-disciplinary, inclusive, democratic, and humanistic engagement with what we call, for better or worse, the Middle Ages'.

2. Record Nr.	UNINA9910820812203321
Autore	Giacosa Elisa
Titolo	La comunicazione economico-finanziaria d'impresa : Finalita, strumenti e comportamenti attuali e teorici in un modello "ideale" di comunicazione / / Elisa Giacosa
Pubbl/distr/stampa	Torino, [Italy] : , : G. Giappichelli Editore, , 2012 ©2012
ISBN	88-921-5343-9
Descrizione fisica	1 online resource (258 p.)
Disciplina	330.015195
Soggetti	Econometric models
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover ; Occhiello ; Dedicà ; Indice ; Introduzione ; 1. La comunicazione aziendale del "sistema" aziendale ; 2. La comunicazione economico-finanziaria; 3. Gli strumenti della comunicazione economico-finanziaria; 4. La comunicazione economico-finanziaria obbligatoria; 5. La comunicazione economico-finanziaria volontaria; 6. Un modello teorico "ideale" di comunicazione economico-finanziaria; Riflessioni conclusive; Bibliografia