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Nota di contenuto	Cover; Contents; Foreword; Acknowledgments; Introduction: On Therapy and the Therapeutic; Chapter 1 - Perspectives on the Therapeutic; Chapter 2 - The Therapeutic in History: Inventing and Disciplining the Modern Self; Chapter 3 - Family Therapies: From the White House to the 'Hood; Chapter 4 - The Support Group Nation; Chapter 5 - The Therapeutics of Feminism: From Self-Esteem to Suicide; Chapter 6 - The New Age of Post-Marxism; Conclusion: Antidotes to the Therapeutic Hegemony; References; Index; About the Author
Sommario/riassunto	In this perceptive analysis, Dana Cloud traces the replacement of social and political activism by the pursuit of personal, psychological change. She identifies the new movement as the 'rhetoric of therapy', where a persuasive cultural discourse that applies concepts such as coping and

adapting replaces active attempts to reform flawed systems of social and political power. Cloud focuses on the therapeutic discourse that emerged after the Vietnam War and links its rise to specific political and economic interests.

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