1.	Record Nr.	UNINA9910480493303321
	Titolo	Reading for academic success : powerful strategies for struggling, average, and advanced readers, grades 7-12 / / Richard W. Strong [and three others] ; cover designer, Michael Dubowe
	Pubbl/distr/stampa	Thousand Oaks, California : , : Corwin Press, Inc., , 2002 ©2002
	ISBN	1-4833-6625-1 1-4833-6646-4
	Descrizione fisica	1 online resource (201 p.)
	Disciplina	428.4/071/2
	Soggetti	Reading (Secondary) Reading comprehension Study skills Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	""Cover""; ""Contents""; ""Preface: The A+ Reader""; ""About the Authors""; ""Chapter 1 - The Challenge of Textbook Reading""; ""Chapter 2 - Becoming a Thoughtful Note Maker""; ""Chapter 3 - Managing and Mastering Vocabulary""; ""Chapter 4 - Reading Beyond the Information Given: Thinking and Reading in the Content Areas""; ""Chapter 5 - Turning Questions Into Quests""; ""Chapter 6 - The Reading-Writing Connection""; ""Chapter 7 - Reading Styles: The Key to Reading Success""; ""References""; ""Index""
	Sommario/riassunto	Through specific examples, real-life scenarios, and diagrams, this book vividly conveys the most fundamental and effective tactics for boosting reading proficiency while enhancing student and teacher performance.

2.	Record Nr.	UNINA9910779685903321
	Autore	Abela Andrew V. <1965->
	Titolo	Advanced presentations by design [[electronic resource]] : creating communication that drives action / / Andrew V. Abela, Ph.D
	Pubbl/distr/stampa	San Francisco, : Pfeiffer, A Wiley Imprint, 2013
	ISBN	1-118-41676-7
		1-299-47573-6
		1-118-42028-4
	Edizione	[2nd ed.]
	Descrizione fisica	1 online resource (223 p.)
	Disciplina	658.4/52
	Soggetti	Business presentations
		Business communication
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; Title page; Copyright page; Contents; Foreword; Acknowledgments; Introduction; Why Do We Need to Reinvent the Way We Design Presentations?; The Presentation Challenge Is Greater Than Ever; Current Presentation Standards-Space Age or Sophomoric?; Bad Advice; Bad Examples; The Problem of Presenter-Focus and the Seven Deadly Mistakes of Presentation Design; Good Advice, Not Applied; How to Reinvent Your Presentation: The Extreme Presentation TM Method; Ten Steps for Developing an Extreme Presentation; The Main Insights in This Book, on One Page; Where to Start . . .
		If You Have an Important Presentation Due Soon (e.g., Tomorrow Morning) If You Have More Time; How This Book Is Different from All Other Presentation Books; What This Book Is and Is Not-About; The Structure of This Book; PART I: Who?; 1: Audience; Understanding What Types of Communication Will Be Most Effective for Your Audience; Step 1: Identify the Communication Preferences of the Different Personality Types in Your Audience; How to Estimate Your Audience's Personality Types; How to Match Your Presentation Design to Different Personality Types in the Same Audience; Introverts vs. Extroverts
		Sensors vs. Intuitors Thinkers vs. Feelers; Judgers vs. Perceivers; Additional Information About Your Audience; PART II: What?; 2: Objective; Setting a Measurable Objective for Your Presentation; Step 2:

Set Specific Objectives for What You Want Your Audience to Think and Do Differently After Your Presentation; The Typical-and Wrong-Way to Set Presentation Objectives; Developing Effective Presentation Objectives; The Curse of the "Update" Presentation; How Do You Know Whether You Have Set the Right Objectives?; 3: Problem Solution Articulating the Audience's Problem and Your Proposed Solution to It Step 3: Identify a Problem Your Audience Has That Your Presentation Will Contribute to Solving; Choosing the Right Problem; How to Find the Right Problem-The Five Why's; How Do I Find the Right Level of Analysis?; What If the Problem Is So Big That I Cannot Help Them Solve It?; What If All I Can Come Up With Are a Bunch of Small Problems Rather Than One Big One?; What If I'm Just Presenting Information or Providing an Update?; What If I Am Creating a Training Presentation? What If There Is Clearly a Problem, But the Audience I Am Trying to Engage Just Does Not Seem to Want to Hear About It? Isn't Focusing on "Problems" Rather Negative?; Crafting Your Solution; What If I Only Have a Solution to Part of the Problem?; How Do I Know Whether I Have Chosen the Right Solution?; Should I Include Rival Solutions to the One I'm Offering?; How Do I Handle Really Controversial Solutions?; What If I Just Can't Get My Thoughts Straight? Using the One-Page Memo; What Do I Do If There Really Isn't a Clear Solution to the Problem?; The Importance of Being Audience-Focused
4: Evidence

Sommario/riassunto	Offering a new, exciting approach to the typically conventional practice for creating presentations, this new edition to a popular resource has compiled its material from more than 200 research studies in the fields of communication, marketing, psychology, multimedia, and law. The book demonstrates how to adapt a presentation to different audience personality preferences, what role the data should play and how much of it is necessary, how to turn data into a story, and how to design persuasive-yet-comprehensible visual layouts.