1. Record Nr. UNINA9910480439103321

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Titolo	Argumentation in the newsroom / / Marta Zampa, Zurich University of Applied Sciences
Pubbl/distr/stampa	Amsterdam, [Netherlands] ; ; Philadelphia, [Pennsylvania] : , : John Benjamins Publishing Company, , 2017 ©2017
Descrizione fisica	1 online resource
Collana	Argumentation in Context (AIC), , 1877-6884 ; ; Volume 13
Disciplina	808.06/607
Soggetti	Persuasion (Rhetoric) Journalism - Language Mass media and language Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.

2. Record Nr. UNISA996465297903316

Titolo	Software Process Improvement [[electronic resource]] : 14th European Conference, EuroSPI 2007, Potsdam, Germany, September 26-28, 2007, Proceedings / / edited by Pekka Abrahamsson, Nathan Baddoo, Tiziana Margaria, Richard Messnarz
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2007
ISBN	3-540-75381-8
Edizione	[1st ed. 2007.]
Descrizione fisica	1 online resource (XI, 225 p.)
Collana	Programming and Software Engineering ; ; 4764
Disciplina	004.24
Soggetti	Software engineering Management information systems Computer science Computers and civilization Software Engineering/Programming and Operating Systems Software Engineering Management of Computing and Information Systems Computers and Society
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Software Process Improvement – EuroSPI 2007 Conference -- Enforcement, Alignment, Tailoring -- Tailoring and Introduction of the Rational Unified Process -- Maintaining a Large Process Model Aligned with a Process Standard: An Industrial Example -- Synergies Between the Common Criteria and Process Improvement -- Focus on SME Issues -- Determining Practice Achievement in Project Management Using a Two-Phase Questionnaire on Small and Medium Enterprises -- Using Practice Outcome Areas to Understand Perceived Value of CMMI Specific Practices for SMEs -- SPI with Lightweight Software Process Modeling in a Small Software Company -- Improvement Analysis and Empirical Studies -- A Practitioner Experiment in Understanding Software Process Improvement Using Systems Modular Analysis -- Organizing Improvement Work: A Longitudinal Case -- An Experiment with a

Release Planning Method for Web Application Development -- New Avenues of SPI -- Defining a Legal Risk Management Strategy: Process, Legal Risk and Lifecycle -- iCharts: Charts for Software Process Improvement Value Management -- Organizational Learning Through Project Postmortem Reviews – An Explorative Case Study -- SPI Methodologies -- Modelling Software Processes as Human-Centered Adaptive Work Systems -- Performance Comparison of Software Complexity Metrics in an Open Source Project -- A Methodology for Identifying Critical Success Factors That Influence Software Process Improvement Initiatives: An Application in the Brazilian Software Industry -- Testing and Reliability -- Quality Impact of Introducing Component-Level Test Automation and Test-Driven Development -- The Impact of Test-Driven Development on Software Development Productivity — An Empirical Study -- Investigating the Software Fault Profile of Industrial Projects to Determine Process Improvement Areas: An Empirical Study.